WEBFORM TRACKING BEST PRACTICES

TO GET BETTER ANALYTICS INSIGHTS

Corporate & Transversal Digital

April 2023

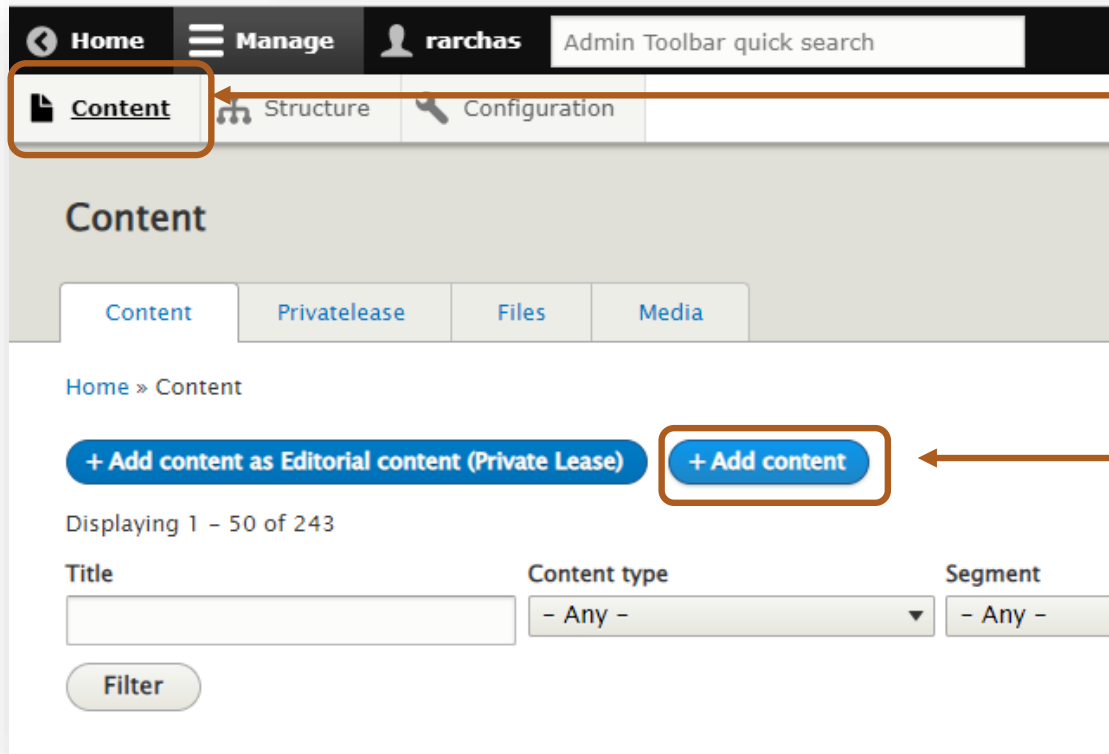**ARVAL**
BNP PARIBAS GROUP

For the many journeys in life

Rule N° 1

- Create a specific page to be fulfilled as Confirmation URL in the settings of your webforms. We need to have a different URL for each webform. This page can have a Thank you message, for instance.
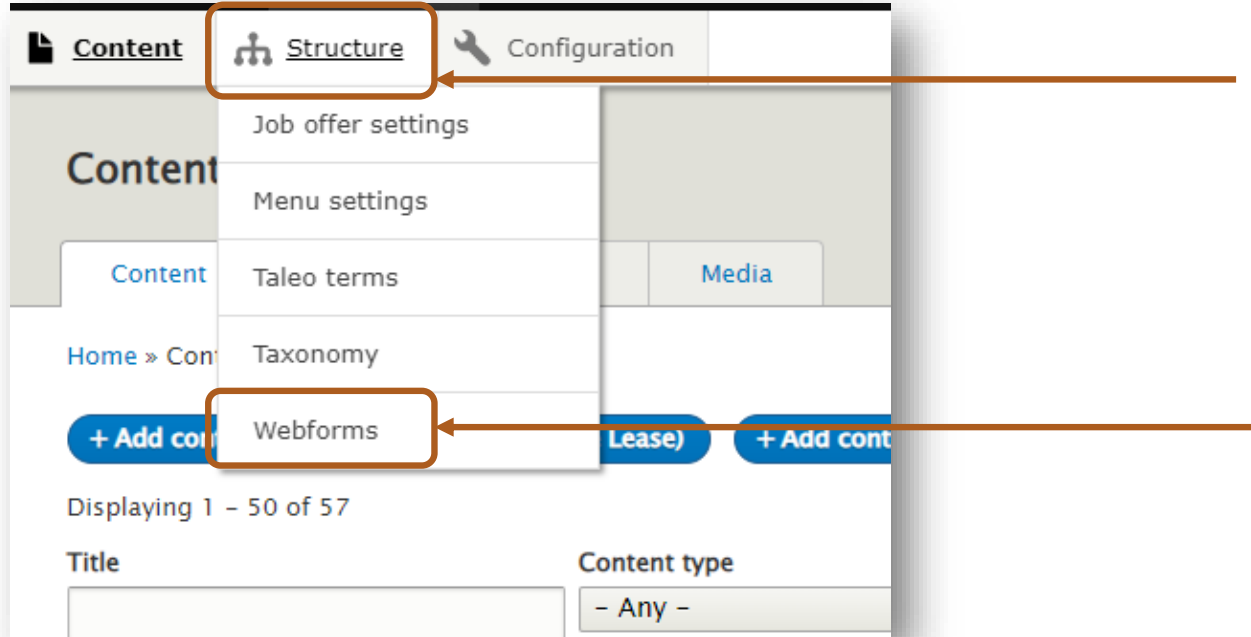
Rule N° 2

- Always select **URL (redirects to a custom path or URL)** as the Confirmation Type in the Confirmation tab in the settings of your webform on the back office.

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GUIDE: HOW TO EDIT THE WEBFORM

1 After logging in to the CMS of your website, click on **Content** and then choose **Add content** in order to create a new Confirmation page.

You should follow the process of creation of a page as indicated on www.arval.com/el-professor/drupal-9

You should create a specific Confirmation page for each webform.

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2 Then you will have to adjust the settings of your existing webforms. For this, click on **Structure** and then choose **Webforms.**

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3 From the list, choose the webform you want to edit and click on **Build.**

TITLE ▲	DESCRIPTION	CATEGORY	STATUS	AUTHOR	RESULTS	SITE	OPERATIONS
A new question ?			Open	lcochet	0	CORP-el-professor	Build ▾
TEST AUGUSTE			Open	lmanana	0	CORP-el-professor	Build ▾
test microsite			Open	lcochet	0	CORP-el-professor	Build ▾

4 Once on the Settings, select the **Confirmation** tab and as Confirmation Type, select **URL (redirects to a custom path or URL)** in the first block.

In the second block, you should then inform the URL of the **Confirmation page URL** you have created in step 1.

Click on **Save** to finalize.