

Arval Apollo Taxonomy Drupal 8

DATAWORDS
e-Multicultural Technologies



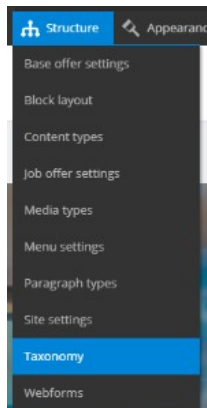
ARVAL
BNP PARIBAS GROUP



Taxonomy

Taxonomy are accessible here:

Structure > Taxonomy



Search the taxonomy you want to edit or create and click on "List terms":



Click on edit to modify an existing Taxonomy:



Or click on "Add term" to create one:



Webstore

You may encounter the following field:

Webstore code

BRA152

It can only be apply for website with **webstore**. This field is not mandatory.

When an offer is import from the webstore the following taxonomy are automatically created in the back-office:

-
- Apollo - Brand model
- Apollo - Fuel Type
- Apollo - Offer transmission type
- Apollo - Option/category-topic
- Apollo - Vehicle category
- Apollo - Offer Duration
- Apollo - Offer Mileage

Summary

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- [Apollo - Fuel type](#) p.12
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Apollo - Brand model

"Apollo - Brand model" taxonomy are used to create and define the offer brand and model.

It is also use to create brand pages like below with offers slider.



Citroën is a French automobile manufacturer, part of the PSA Peugeot Citroën group since 1976, founded in 1919 by French industrialist André-Gustave Citroën (1878–1935). In 1934, the firm established its reputation for innovative technology with the Traction Avant. This car was the world's first mass-produced front wheel drive car, and also one of the first to feature a unitary type body, with no chassis supporting the mechanical components.

CITROËN C3 SOCIÉTÉ VU 5P BERLINE PURETECH 82 S&S BVM FEEL

PURETECH 82 S&S BVM FEEL



20 € +VAT per month

Duration 24 months

24 42

[NEED A SHORTER LEASE →](#)

Mileage 10000 km/year

CHOOSE THIS OFFER

First level - MAKE

- Citroën**
- Berlingo vu 3p fourgonnette
- C3 société vu 5p berline


Complete all necessary fields:

Site * 1
CORP-the-master



Name *
Characters: 7 2
Citroën

Offer type * 3
Offer LTR
Offer LCV
Offer MTR

Webstore code 4
BRA017
This code is provided from webstore. Do not edit it if it is not necessary.

▼ HEADER IMAGE 5

Remove
Edit

Description 6

B I U S x² Iₓ |  

Citroën is a French automobile manufacturer, part of the PSA Peugeot Avant. This car was the world's first mass-produced front wheel drive c

Text format Filtered HTML


Notes : You can add colors to your text by wrapping it in "source mode" by the editor-blue, editor-black

Language
English

The term language code.

Generate automatic URL alias
Uncheck this to create a custom alias below. [Configure URL alias patterns.](#)

URL alias 7
/small-business/long-term-need-offer/citroen
Specify an alternative path by which this data can be accessed. For example, type "

▼ BRAND LOGO 8


Visible **9**

▼ OFFER LIST FILTER ICON



Remove

Edit

▶ [VEHICLE CATEGORIES](#)

▼ METATAGS * **11**

Configure the meta tags below.
To view a summary of the individual meta tags and the pattern for a specific con
whereas using the [node:field_keywords] automatically inserts the "keywords" v.

[Browse available tokens.](#)

▼ BASIC TAGS

Simple meta tags.

Page title *

[term:name] | [site:name]

The text to display in the title bar of a visitor's web browser when they view this p
site's name is automatically added. It is recommended that the title is no greater

Description *

desc

Prevent indexation **12**

A boolean indicating whether the taxonomy is prevented from being indexed.

Save

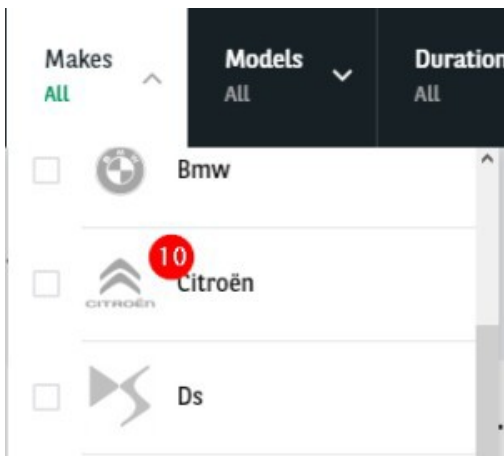
Delete

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the Brand
3	Offer type	Set "LTR, LCV and MTR"
4	Webstore code	ID of the brand in the webstore API. (Automatically filled after import with webstore)
5	Header image	Header image of the brand page
6	Description	Description of the brand page
7	URL Aalias	Can be use to modify URL format (Not recommanded)
8	Brand logo	Logo use on the "All brands" page
9	Visible	Always checked this box
10	Offer list filter icon	Logo use on the LTR offer list

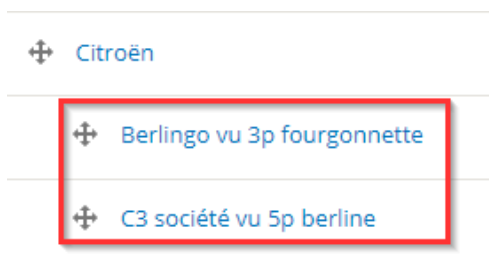
11	Metatags	Meta data of the brand page
12	Prevent indexation	Always uncheck this box for brand taxonomy. If not the page will not be visible by google robot.



4 Citroën is a French automobile manufacturer, part of the PSA Peugeot Citroën group since 1976, founded in 1919 by French industrialist André-Gustave Citroën (1878–1935). In 1934, the firm established its reputation for innovative technology with the Traction Avant. This car was the world's first mass-produced front wheel drive car, and also one of the first to feature a unitary type body, with no chassis supporting the mechanical components.



Second level - Model



Site *

CORP-the-master

Name * **1**

Characters: 24

C3 société vu 5p berline

Offer type *

Offer LTR
Offer LCV
Offer MTR

Webstore code **2**

3788

This code is provided from webstore. Do not edit it if it is not necessary.

Number	Title	Description
1	Name	Name of the Model
2	Webstore code	ID of the model in the webstore API. (Automatically filled after import with webstore)

CITROEN **C3 SOCIÉTÉ VU 5P BERLINE** PURETECH 82 S&S BVM FEEL

PURETECH 82 S&S BVM FEEL



20 € +VAT per month

Duration 24 months

24 42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000

CHOOSE THIS OFFER

Modch Durauon Mite

C3\$oritlé vuSpbertint

TOFERS

Dt7t ross bad: SpSIN

llan.ger w 2ppick'Vp

AUDI AS 2p
40RIUIOQT'isli

R eer w 4p pick-llp

B0fastbackSpberline

QDOSpsuv

D*mu 01w 4ppd-vp

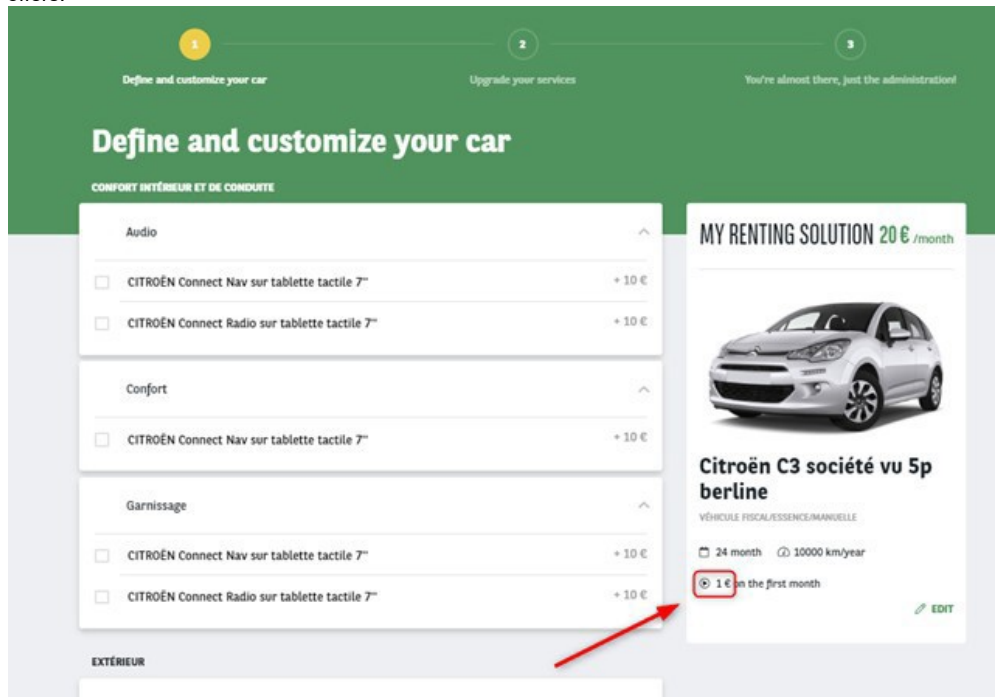
Dally w 4p cll s:sls doutlle nblne

E*niro / Sp/btrUne

Mini w lfi beflne

Apollo - Downpayment

"Apollo - Downpayment" taxonomy are used to create and define the first month payment of offers.



Necessary fields:

Site * **1**

CORP-the-master ▼

Name * **2**

Characters: 0

Description **3**

B I U S x² I_x | 🔗 🔗

body p

Text format Filtered HTML ▼

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK

2	Name	Price of the downpayment
3	Description	Not used
4	Webstore code	ID of the brand in the webstore API. (Only after import with webstore)

MINI Mini VU 3p Berline One D 95 ch Société

ONE D 95 CH SOCIÉTÉ



20 €

+VAT per month

recommended

DURATION	MILEAGE	1ST MONTH
24 month	10000 km/year	1 €

[ADJUST TO MY NEED](#)

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

Apollo - Fuel Type

"Apollo - Fuel type" taxonomy are used to create and define the fuel type of offers.

Nissan E-nv200 vu 4p fourgon

H1 L3 / **ELECTRIQUE**



20 € +VAT per month

DURATION 24 month
MILEAGE 25000 km/year

ADJUST TO MY NEED

CHOOSE THIS OFFER

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas eget sagam quis augue portitor, eu scelerisque erat egestas. Phasellus bibendum lacinia mauris non faucibus. Vivamus sodales sed erat eu condimentum. Duis tincidunt ante ac lectus maximus lobortis. Nulla est orci, aliquet id bibendum sed, cursus in mi. Vestibulum

DESCRIPTION OF THE BMW I3 / 5P / BERLINE

Basics

Caractéristiques techniques

Confort intérieur et de conduite

Extérieur

Sécurité

Doors

5

Alimentazione

Electrique

Boîte de vitesses

Automatique

Necessary fields:

Site *

1

CORP-the-master

Name *

2

Characters: 0

Diesel

Description *

3

B *I* U ~~S~~ x² | *I*_x |

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the fuel
3	Description	Not used

Apollo - LCV - Number of seats

"Apollo - LCV - Number of seats" are used to create and define the number of seats in a offer model.

It is only apply to the Vans solution offer (LCV).

The screenshot shows a filter panel with the following sections:

- Work Segment:** Transport and lo... (dropdown)
- Vehicle Size:** Todos (dropdown)
- Volume:** Todos (dropdown)
- Number of seats:** Todos (dropdown, expanded to show checkboxes for 3 and 4)
- Budget:** Todos (dropdown)

A "RESET" button is visible at the top right of the filter panel.

Necessary fields:

Site * **1**

Name * **2**
Characters: 1

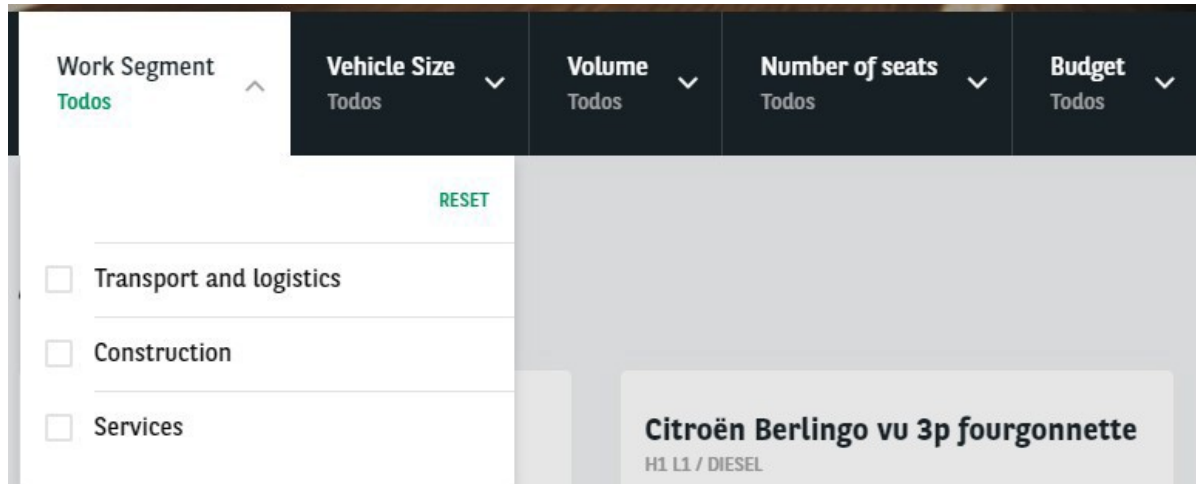
Description

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Number of seats
3	Description	Not used

Apollo - LCV - Segment

"Apollo - LCV - Segment" are used to create and define the work activity for the Van solutions filters.

It is only apply to the Vans solution offer.



Necessary fields:

Site * **1**

Language

The term language code.

Name * **2**
Characters: 23

Description
3

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Work space / Activity
3	Description	Not used

Apollo - LCV - Size

"Apollo - LCV - Size" are used to create and define the size of a vehicle for LCV.

It is only apply to the Vans solution offer (LCV).

NISSAN E-NV200 VU 4P FOURGON

H1 L1 ELECTRIQUE



20 € +VAT per month
20 €
20 €

Duration 24 months

24 36

Mileage 25000 km/year

25000 50000

CHOOSE THIS OFFER

Work Segment Transport and lo...
 Vehicle Size Todos
 Volume Todos
 Number of seats Todos
 Budget Todos

1 OFFERS

RESET

H1 L1

H2 L2

Necessary fields:

Site * **1**
 CORP-the-master

Language
 English

The term language code.

Name * **2**
 Characters: 5
 H1 L1

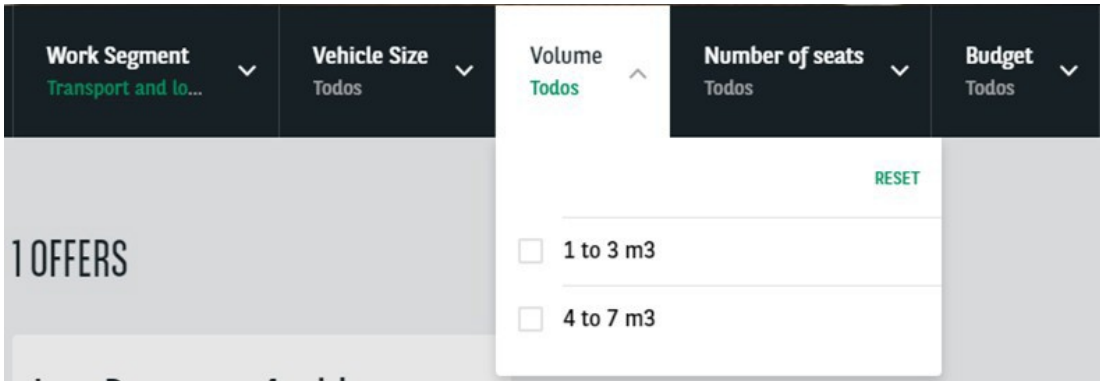
Description **3**
 B I U S x² Iₓ

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Size format of the vehicle
3	Description	Not used

Apollo - LCV - Volume

"Apollo - LCV - Volume" are used to create and define the volume of a vehicle for LCV.

It is only apply to the Vans solution offer (LCV).



Necessary fields:

Site * **1**

Language

The term language code.

Name * **2**
 Characters: 9

Description **3**

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Volume of the vehicle
3	Description	Not used

Apollo - Marketing Flag

"Apollo - Marketing Flag" are used to create and define an information flag on the offers.

SMALL Sprint Campaign

SMALL / VEHICLE NAME



10 € +VAT per month
~~20.00 €~~

Promo text

Duration 1 months

1 3 6

Mileage 1500 km/month

1500 2000

CHOOSE THIS OFFER

Small
SMALL

Sprint Campaign

10 €

+VAT per month
1 months - 1500 km/year
1 € on the 1st month

Necessary fields:

Site * **1**
CORP-the-master

Name * **2**
Characters: *
Black Friday

Lead Campaign ID **3**

Description **4**
B I U S x | Ix | ∞ | ☰

color code background * **5**
#000000

6

START DATE
13/10/2020 14:14:15

END DATE
25/11/2020 14:16:00

▼ OFFER PAGE BANNER 7

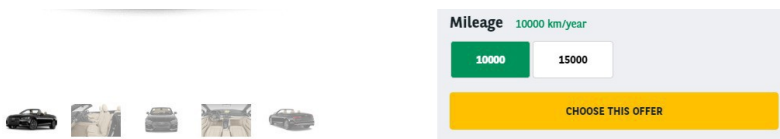
You can select up to 1 media items (0 left).



Remove

Edit

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Volume of the vehicle
3	Lead campaign ID	Use to define a campaign ID with salesforce tracking
4	Description	Not used
5	Color code background	Define the color of the flag
6	Start & End date	Define the appearance duration of the flag
7	Offer page banner	Put a banner on the offers with the marketing flag



Mileage 10000 km/year

10000 15000

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.



Apollo - Offer Duration

"Apollo - Offer Duration" taxonomy are used to create and define the available duration of offers.

BMW I3 / 5P / BERLINE 120 AH ATELIER

120 AH ATELIER

The screenshot displays a car leasing offer for a BMW I3. The main offer details are: 30€ per month (with a crossed-out 50€), a duration of 24 months, and a mileage of 10000 km/year. A filter menu is open, showing options for Duration (All, 24, 36, 42), Mileage (All), and Budget (All). The 24-month duration option is highlighted in the main offer, and the filter menu also shows the 24-month option selected.

A best practice when creating duration taxonomy is to create one for each offer type. In that case it will be easier to find which duration if define for which offer type.

Letter taxonomy must not have any offer type defined. Let's see that in the next paragraph.

The screenshot shows a taxonomy tree structure. The root node is LCV, which branches into LTR. LTR further branches into three duration options: 24, 36, and 42 months.

Necessary fields:

Site * **1**

CORP-the-master

Name * **2**

Character **2**

24

Description **3**

B I U S x² I_x ☰

Offer type **4**

- None -
Offer LTR
Offer LCV
Offer MTR

Save Delete

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Number of months
3	Description	Not used
4	Offer type	Define for which offer type the duration if for (LTR, MTR, LCV)

Further details

We can have the same duration type on different offertype:

+ LCV

+ 24

+ 36

+ 48

+ LTR

+ 24

+ 36

+ 42

But one is define on LTR offer type and the other on LCV offer type.

Offer type

- None -
- Offer LTR
- Offer LCV
- Offer MTR

Offer type

- None -
- Offer LTR
- Offer LCV
- Offer MTR

Make sure that the taxonomy use for the order are set as "None":

Offer type

- None -
- Offer LTR
- Offer LCV
- Offer MTR




It will be the same for the offer list page. They must be assigned to an offer type:

Long term need offer

Cars Vans

Makes ALL Models ALL Duration ALL Mileage ALL Budget ALL APPLY

17 OFFERS

<p>TOYOTA Yaris affaires VU 5p Berlin... 69 VVT-I ACTIVE AFFAIRES</p>  <p>15 € 40 € ΔVAT per month</p>	<p>PEUGEOT Partner 3 seats - 1000 KG BLUEHD1 100 1000KG STANDARD PRO</p>  <p>15 € ΔVAT per month</p>	<p>MINI Mini VU 3p Berline One D 95 ... ONE D 95 CH SOCIÉTÉ</p>  <p>20 € ΔVAT per month</p>
--	---	---

Site *

CORP-the-master ▼

Title *

Characters: 20

Long term need offer

Language

English ▼

Segment *

Small business ▼

Offer Type

- None -
Offer LTR
Offer LCV
Offer MTR

In that way only the "LTR" duration taxonomy will be visible on the "LTR" offer list filters. Taxonomy must be in an ascending order to be the same in front-office:

Duration All ▲ Mileage ALL ▼ Budget ALL

RESET

- Any -
- 24
- 36
- 42

Apollo - Offer Mileage

"Apollo - Offer Mileage" taxonomy are used to create and define the available mileage of offers.

BMW i3 / 5P / BERLINE 120 AH ATELIER

120 AH ATELIER



30 € +VAT per month
~~50 €~~

Duration 24 months

24 36 42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000 15000 20000

CHOOSE THIS OFFER

Mileage All

Budget All

RESET

- Any -

10000

15000

20000

A best practice when creating mileage taxonomy is to create one for each offer type. In that case it will be easily to find which mileage if define for which offer type.

Letter taxonomy must not have any offer type defined. Let's see that in the next paragraph.

LCV

25000

50000

100000

LTR

10000

15000

20000

Necessary fields:

Site * **1**
CORP-the-master

Name *
Characte **2**
24

Description **3**
B I U S x² I_x ☰

Offer type **4**
- None -
Offer LTR
Offer LCV
Offer MTR

Save Delete

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Number of kilometers
3	Description	Not used
4	Offer type	Define for which offer type the duration if for (LTR, MTR, LCV)

Further details

We can have the same duration type on different offer type:

+ LCV

+ 20000

+ 25000

+ 50000

+ 100000

+ LTR

+ 10000

+ 15000

+ 20000

But one is define on LTR offer type and the other on LCV offer type.

Offer type

- None -
- Offer LTR
- Offer LCV
- Offer MTR

Offer type

- None -
- Offer LTR
- Offer LCV
- Offer MTR

Make sure that the taxonomy use for the order are set as "None":

Offer type

- None -
- Offer LTR
- Offer LCV
- Offer MTR

It will be the same for the offer list page. They must be assigned to an offer type:


Long term need offer

Cars Vans

Makes ALL Models ALL Duration ALL Mileage ALL Budget ALL APPLY


17 OFFERS

TOYOTA Yaris affaires VU 5p Berlin...
69 VVT-I ACTIVE AFFAIRES




15 € ~~40 €~~
ΔVAT per month

PEUGEOT Partner 3 seats - 1000 KG
BLUEHD1 100 1000KG STANDARD PRO



15 €
ΔVAT per month

MINI Mini VU 3p Berline One D 95 ...
ONE D 95 CH SOCIÉTÉ



20 €
ΔVAT per month

Site *

CORP-the-master ▼

Title *

Characters: 20

Long term need offer

Language

English ▼

Segment *

Small business ▼

Offer Type

- None -
Offer LTR
Offer LCV
Offer MTR

In that way only the "LTR" duration taxonomy will be visible on the "LTR" offer list filters. Taxonomy must be in an ascending order to be the same in front-office:

Mileage All ^ Budget All ▼

RESET

- Any -

10000

15000

20000

Apollo - Offer transmission type

"Apollo - Offer transmission type" taxonomy are used to create and define the transmission type of offers.

DESCRIPTION OF THE BMW I3 / 5P / BERLINE

Basics | Caractéristiques techniques | Confort intérieur et de conduite | Extérieur | Sécurité

MPG	15	Doors	5	Fuel type	Electrique
-----	----	-------	---	-----------	------------

Boîte de vitesses: **Automatique**

Necessary fields:

Site * **1**
CORP-the-master

Name * **2**
Automatique

Description **3**







Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the transmission type
3	Description	Not used

Apollo - Offer services

"Apollo - Offer services" taxonomy are used to create and define the services contain in the services pack for offers and/or the service presented to the user in the product and bundle page.







Bundle page:

6 SERVICES INCLUDED BY ARVAL




 Service, Maintenance & Repair ^ <p>Service, Maintenance & Repair keep your vehicle running and looking good: your vehicle is fully maintained.</p>	 Insurance and accident management ^ <p>We protect you and your vehicle: Arval offers you various cover options, from third party liability damage to full protection and personal injury.</p>
 24/7 Roadside assistance ^ <p>Roadside assistance: available for you all day every day, to get you back on the road. wherever you are.</p>	 Relief vehicle ^ <p>If your car is immobilized, Arval quickly provides you a car to ensure your business and personal mobility</p>
 Tire management ^ <p>We check your tires, fit new ones or repair them when needed. We can even store seasonal ones for you.</p>	 Arval Digital Suite ^ <p>My Arval and Reporting gives you consumer-grade apps and data to help you improve how you use your vehicle to meet the needs of your business.</p>

Offer page:

6 services included by Arval ^

 Sale and Leaseback If you already own a car, you can sell it to us and lease it back. You'll release cash and gain a full range of services.	 Fuel Card Management Master your fuel costs and monitor your consumption without administrative hassle.	 Service, Maintenance & Repair Service, Maintenance & Repair keep your vehicle running and looking good: your vehicle is fully maintained.
 24/7 Roadside assistance Roadside assistance: available for you all day every day, to get you back on the road. wherever you are.	 Relief vehicle If your car is immobilized, Arval quickly provides you a car to ensure your business and personal mobility	 Arval Digital Suite My Arval and Reporting gives you consumer-grade apps and data to help you improve how you use your vehicle to meet the needs of your business.

Service pack:

	 Driver 4 services 15 €	 Business 8 services 20 €	 Executive 9 services 25 €
24/7 Roadside assistance	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	✗	✓	✓
Insurance and accident management	✗	✓	✓
Relief vehicle	✗	✓	✓
Insurance	✗	Insurance mentio ... SEE MORE	Insurance mentio ... SEE MORE

*Service pack step if you use it

Necessary fields:

Site* **1**
 CORP-the-master

Name* **2**
 Characters: Service, Maintenance & Repair

Icon **3**
 fa-wrench

Name of the Font Awesome Icon. See the Font Awesome icon list for valid icon names, or begin typing for an autocomplete list. of Fontawesome.

4 ADDITIONAL FONT AWESOME SETTINGS

Description **5**
 Service, Maintenance & Repair keep your vehicle running and looking good: your vehicle is fully maintained.

ADDITIONAL FONT AWESOME SETTINGS

Style
 Light

Size
 2x

Fixed Width?
 Use to set icons at a fixed width. Great to use when

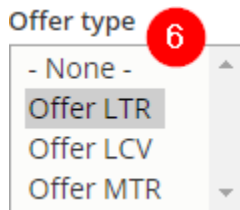
Border?
 Adds a border to the icon. **4**

Invert color?
 Inverts the color of the icon (black becomes white, e

Animation
 None

Pull
 None

Additional Classes
 icon margin-right-1



Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Service name
3	Icon	Service icon
4	Additional font awesome settings	Style: Light Size: X2 Additional classes: icon margin-right-1
5	Description	Service description
6	Offer type	Selecting an offer type will make the service visible by default on all offer with this corresponding type If the service is not to be display on offer but only for "services pack" select none .

Further details

When selecting an offer type on an "offer service" (6) it will display it by default on the offer corresponding to this offer type:

6 services included by Arval

Sale and Leaseback

If you already own a car, you can sell it to us and lease it back. You'll release cash and gain a full range of services.

Fuel Card Management

Master your fuel costs and monitor your consumption without administrative hassle.

Service, Maintenance & Repair

Service, Maintenance & Repair keep your vehicle running and looking good: your vehicle is fully maintained.

24/7 Roadside assistance

Roadside assistance: available for you all day every day, to get you back on the road. wherever you are.

Relief vehicle

If your car is immobilized, Arval quickly provides you a car to ensure your business and personal mobility

Arval Digital Suite

My Arval and Reporting gives you consumer-grade apps and data to help you improve how you use your vehicle to meet the needs of your business.

View on offer back-office:

OFFER SERVICES




Display the default offer services chosen in taxonomy Apollo - Offer services.

Default offer services

- -24/7 Roadside assistance
- D -Arval Active Link / Telematics
- -Arval Digital Suite
- D -Dedicated customer care
- D -Delivery
- -Fuel Card Management

Apollo - Offer services pack

"Apollo - Offer services pack" taxonomy are used to create and define the services pack for offers.

	 Driver 4 services 30 €	 Business 8 services 40 €	 Executive 9 services 50 €
24/7 Roadside assistance	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	×	✓	✓
Insurance and accident management	×	✓	✓
Relief vehicle	×	✓	✓
Insurance	×	Insurance mentio ... SEE MORE	Insurance mentio ... SEE MORE
Roadside Assistance	×	×	✓

Necessary fields:

Site * 1

Name *
Character 2

Description 3

Marketing label 4

Name teaser 5

Services
 No Paragraph added yet.
 6

+ Service pack - Service
Service * 7

Details 8

Use this field only if the service varies according to the type of pack (example: sur

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Services pack name
3	Description	Not used
4	Marketing label	Not used
5	Name teaser	Not used
6	Add service pack	Use to add services in the pack
7	Service	Select the desire service
8	Details	Use to display a mention instead of a "check" icon on service pack overview 255 caracters maximum.

	Driver 4 services 30 €	Business 8 services 40 €	Executive 9 services 50 €
24/7 Roadside assistance ¹	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	✗	✓	✓
Insurance and accident management	✗	✓	✓
Relief vehicle	✗	✓	✓
Insurance	✗	Insurance mentio ... SEE MORE	Insurance mentio ... SEE MORE
Roadside Assistance	✗	✗	✓

Apollo - Option/category-topic

"Apollo - Option/category-topic" taxonomy are used to create and define the equipments and options category for offers.

Equipments (Already available on the offer):

DESCRIPTION OF THE BMW I3 / 5P / BERLINE

Basics	Caractéristiques techniques	Confort intérieur et de conduite	Extérieur	Sécurité	
Niveau de finition	ATELIER	Nombre de portes	5	Année Modèle	2020
Puissance fiscale (CV)	3	Longueur (mm)	4011	Largeur (mm)	1775
Volume du coffre (l)	260	Volume du coffre, siège AR bas (l)	1100	Hauteur (mm)	1598
Empattement (mm)	2570	Norme d'émission	4	Taux CO2 (g/km)	
Carburant	Electrique	Puissance en Ch	167	Poids remorque freinée (kg)	

Options (Buyable options):

Define and customize your car

CONFORT INTÉRIEUR ET DE CONDUITE

Confort

- Caméra de recul + 20 €
- Kit fumeur + 20 €
- Radars de stationnement avant et arrière PDC + 20 €

Sièges

- Sièges avant chauffants + 20 €

Visibilité

- Vitrage calorifuge + 20 €

This taxonomy is build with **two level**.
First level define the topic of the option/equipment.
Second level define the category of the option/equipment. The value and/or price are define directly in the offer.

- [+ Caractéristiques techniques](#)

- [+ Carburant](#)

- [+ Dimensions](#)

- [+ Infos nationales](#)

- [+ Moteur](#)

- [+ Performances](#)

- [+ Poids](#)

- [+ Version](#)

First level

Necessary fields:

Site * **1**

Name * **2**
 Characters

Description **3**

Icon **4**
 fa-

Name of the Font Awesome Icon. See the [Font Awesome icon list](#) for valid icons of Fontawesome.

5
 Style

This changes the style of the icon. Please note that this is not available for all icons.

Number	Title	Description	Comment
1	Site	Select the desire country you are working on Example: DK	
2	Name	Name of the topic	
3	Description	Not used	
4	Icon	Define the icon of the topic	https://fontawesome.com/icons?d=gallery&s=light
5	Style	Always choose <u>light</u>	

DESCRIPTION OF THE BMW I3 / 5P / BERLINE

Basics		Caractéristiques techniques		Confort intérieur et de conduite		Extérieur		Sécurité	
Niveau de finition	ATELIER	Nombre de portes	5	Année Modèle	2020				
Puissance fiscale (CV)	3	Longueur (mm)	4011	Largeur (mm)	1775				
Volume du coffre (l)	260	Volume du coffre, siège AR bas (l)	1100	Hauteur (mm)	1598				



Second level

Necessary fields:

Site * **1**

Name * **2**
 Characters

Description **3**

 B I U S x² | I_x |  

Is radio **4**
 For second level ONLY! Checked the field in accordion will accept juste one value (Radio button)

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the topic
3	Description	Not used
4	Is radio	For options only. Check this box if only one options must be choose

Confort **4** **multiple option available**

- Caméra de recul + 20 €
- Kit fumeur + 20 €
- Radars de stationnement avant et arrière PDC + 20 €

Confort **4** **one option clickable**

- Caméra de recul + 20 €
- Kit fumeur + 20 €
- Radars de stationnement avant et arrière PDC + 20 €

Further details

For equipments in front office the category (lvl 2) are not visible.
The value (2 & 3) is set directly in the offer.

Front-office:

 Basics  **1** **Caractéristiques techniques**

2 Niveau de finition **ATELIER** **3** Nom

Back-office (Offer):

Category
Version ▾

Topic
Caractéristiques techniques **1**
Topic is managed from *Vocabulary*

Name **2**
Niveau de finition

Value **3**
ATELIER

For options in front office the topic (lvl 1) are not visible.
The value (2 & 3) is set directly in the offer.

Front-office:

Confort **1** ^

Caméra de recul **2** **3** + 20 €

Kit fumeur + 20 €

Radars de stationnement avant et arrière PDC + 20 €

Back-office (Offer):

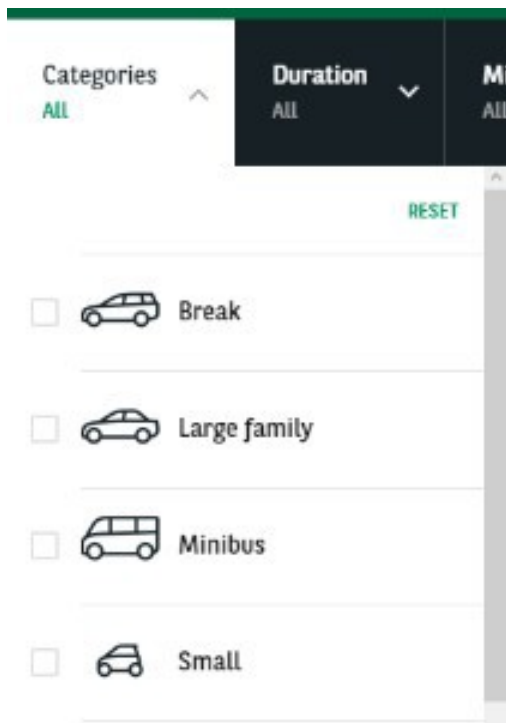
Category/topics *
Confort intérieur et de conduite ▾ Confort **1** ▾

Name **2**
Caméra de recul

Price * **3**
20,00

Apollo - Vehicle category

"Apollo - vehicle category" taxonomy are used to create and define the vehicle category.

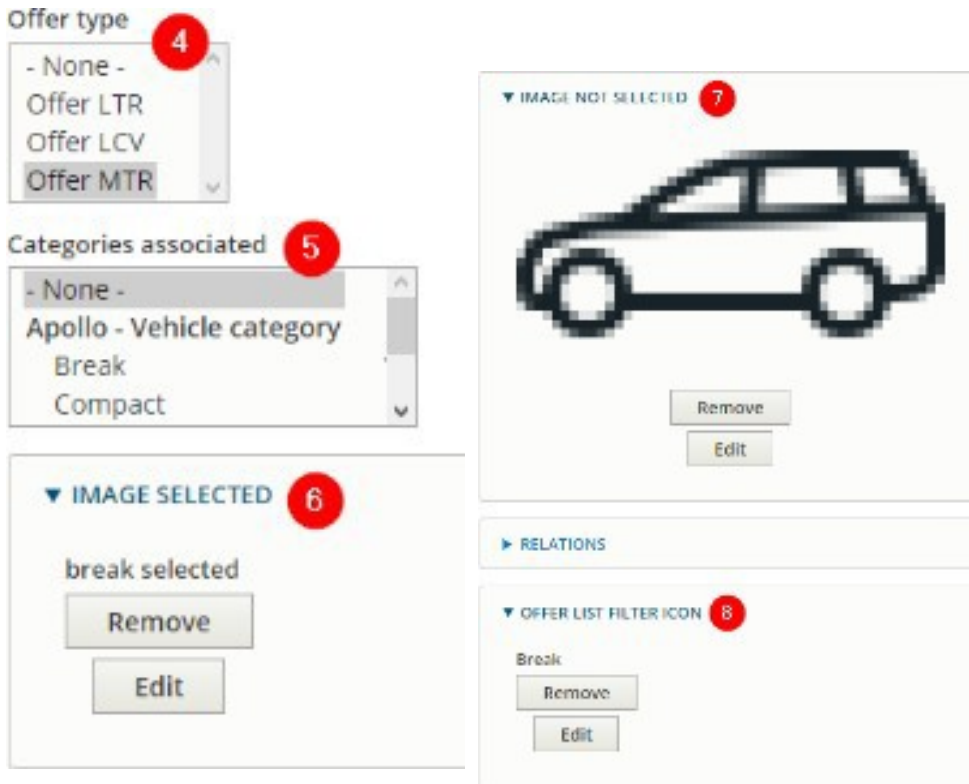


Necessary fields:

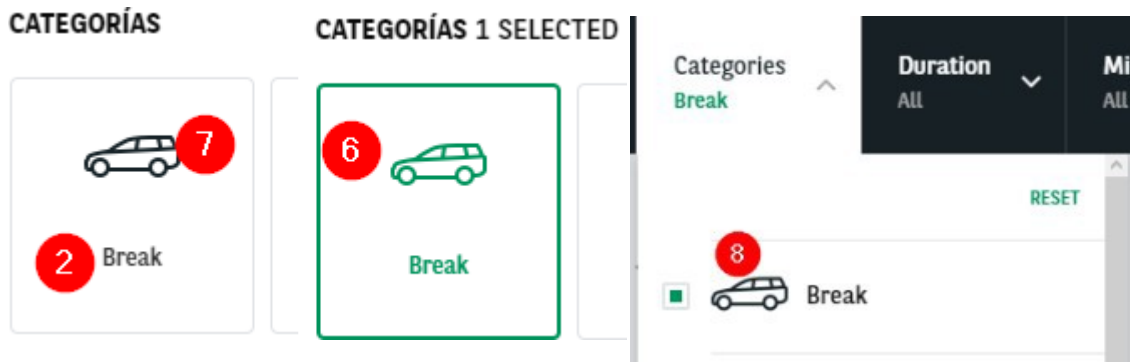
Site * 1
CORP-the-master

Name * 2
Characters
Break

Description 3
B I U S x² I_x | ☰ |



Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Service name
3	Description	Not used
4	Offer type	Offer type of the category (LTR, LCV, MTR)
5	Categories associated	Not used
6	Image selected	Green visual when picto is selected on the MTR search page
7	Image not selected	Black visual when picto is not selected on the MTR search page
8	Offer list filter icon	Visual on the MTR filter



Taxonomy (Corporate)

- [Service taxonomy](#)
 - [Corporate services](#)
- [Newsroom taxonomy](#)
 - [Newsroom content type](#)
 - [Newsroom theme](#)
- [Career taxonomy](#)
 - [Career - City](#)
 - [Career - Contract Type](#)
 - [Career - Level of Expertise](#)
 - [Career - Study Level](#)
 - [Career - Team Category](#)

Service taxonomy

Corporate services

"Corporate services" taxonomy are used to create a short resume of service.

They can be display on the services or mainly on the catalog of all services available in the website.

INCLUDED SERVICES



Roadside assistance

Market-leading roadside assistance for all drivers, in all countries, 24/7, getting you back on the road.



Service, maintenance and repair

Service, maintenance and repair are vital to the safety, performance and image of your fleet vehicles.



Tires management

We look after the full life-cycle of your tires, from selection to storage and seasonal replacement.



Relief vehicle

Arval can provide you with relief vehicle of the same class, when you need it most.



Insurance and accident management test add

All areas of Insurance and Accident Management cover, including vehicle recovery and insurance claims. lorem ipsum more text to see if the ok ccftuikd



Fuel card management

The Arval Fuel Card provides a quick and easy payment mechanism, giving you accurate data.



Fines management

Traffic fines are issued to Arval, as the vehicle owner - so we can rid you of the admin hassle.

VALUE-ADDED SERVICES

FUNDING



Sale and Leaseback

If you own a vehicle fleet outright, you can sell it to us and lease it back, with services included.



Funding

All aspect of fleet management included in a single, fixed monthly rental, backed by BNP Paribas.

EMPLOYEE LOYALTY AND DRIVER MANAGEMENT



Arval for Employee

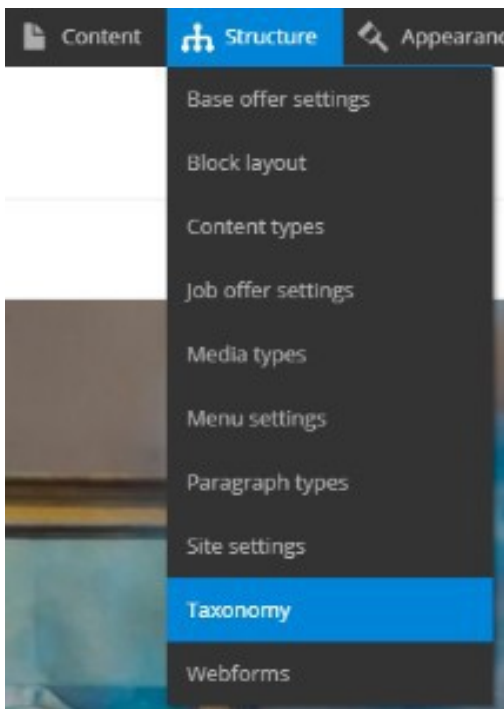
Give your employees a full suite of mobility solutions and driver self-service.



Fleet management

Let Arval's Fleet Desk manage your fleet, with award-winning products and services.

Go in the taxonomy pages:



Search the "Corporate services" line and click on "List terms":

+ Corporate services

List terms ▼

Click on edit to modify an existing taxonomy:

+ Account team

15947

Edit ▼

Or click on "Add term" to create one:

Add term

Complete all necessary fields:

Add term

Home » Administration » Structure » Taxonomy » Edit Corporate services

Site * **1**

Name * **2**

Characters: 0

URL alias **3**

Specify an alternative path by which this data can be accessed. For example, type "node/1234567890"

Description **4**

B I U S x² I_x ☰ ☲

Language **5**

English

The term language code.

Icon * **6**

fa-

Name of the Font Awesome icon. See the [Font Awesome icon list](#) for valid of Fontawesome.

▼ ADDITIONAL FONT AWESOME SETTINGS

Style

Light

This changes the style of the icon. Please note that this is not available for all icons.

Title * **7**

Description * **8**

LINK

URL **9**

Start typing the title of a piece of content to select it. You can also enter an internal ID.


Link text **10**

► RELATIONS

Prevent indexation **11**

A boolean indicating whether the taxonomy is prevented from being indexed.

Save **12**

Number	Title	Description	Comments
1	Site	Select the desire country you are working on Example: apo_br	
2	Name	Name in the back-office of the taxonomy	
3	URL Alias	Not use	
4	Description	Description in the back-office of the taxonomy	
5	Language	Select the language (Only for multi-languages country)	
6	Icon	Select the icon of the taxonomy:	https://fontawesome.com/icons?d=gallery&s=light 
7	Title	Title of the taxonomy	
8	Description	Description of the taxonomy	
9	URL	Redirection of the taxonomy. Link to the corresponding service page content.	
10	Link text	Not use	
11	Prevent indexation	Always let this box checked	
12	Save	Save the page modification	

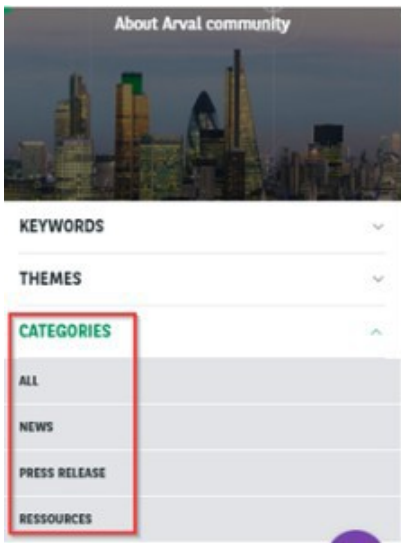
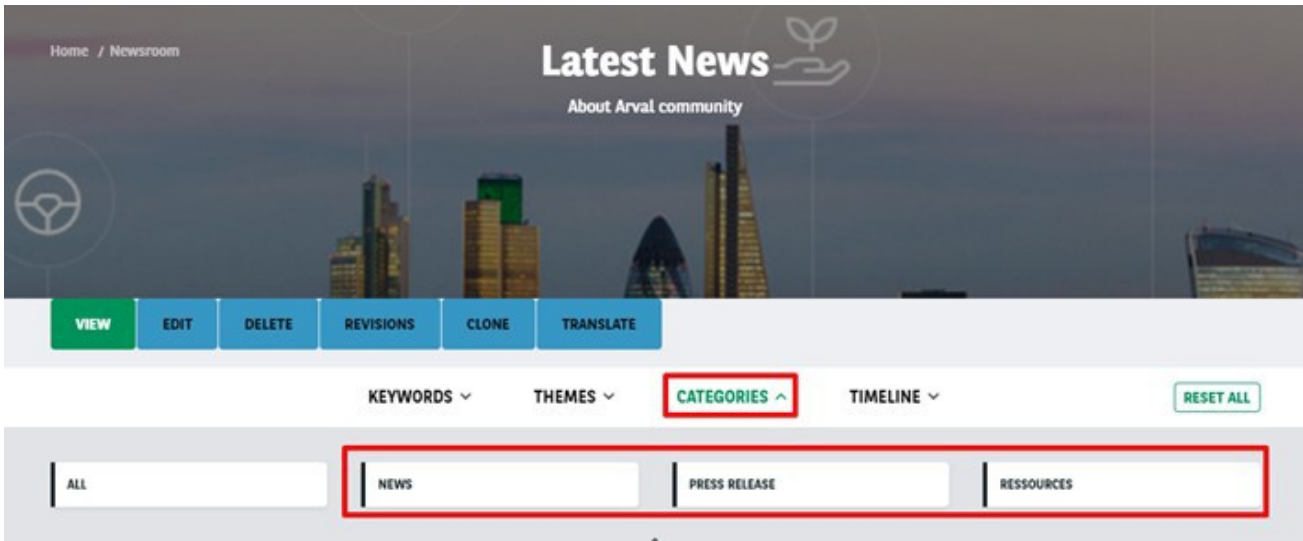


Newsroom taxonomy

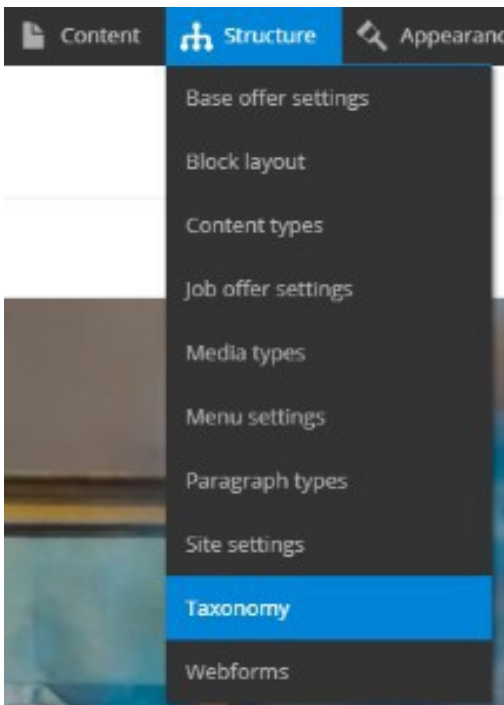
Newsroom content type

"Newsroom content type" taxonomy are used to create a category for the News page. They will be available when creating a news and in the filters of the newsroom.


Three types of categories are available basically: News, Press release, Ressource.



Go in the taxonomy pages:



Search the "Corporate services" line and click on "List terms":

 Newsroom content type List terms ▼

Click on edit to modify an existing taxonomy:

 News 13373 Edit ▼

Or click on "Add term" to create one:

[Add term](#)

Complete all necessary fields:

Site* 1

Language 2

The term language code.

Name* 3

Characters: 0

Description 4

▼ NEWSROOM BANNER 5

Select media

▼ NEWSROOM IMAGE 6

Select media

Last item block title *

7

Text format Filtered HTML ▼

- Allowed HTML tags: <a href hreflang title
- You can align images (data-align="cen

Notes : You can add colors to your text by v
editor-blue, editor-black

Generate automatic URL alias
Uncheck this to create a custom alias belo

URL alias

Specify an alternative path by which this data

► RELATIONS

Prevent indexation 8
A boolean indicating whether the taxonon

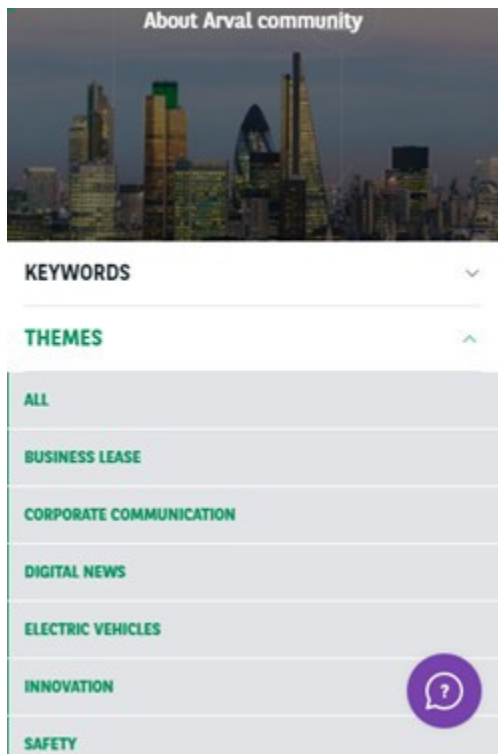
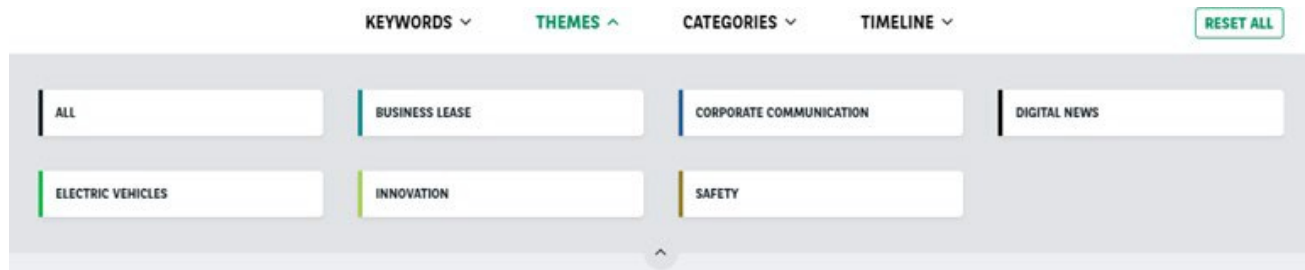
Save 9

Number	Title	Description
1	Site	Select the desire country you are working on Example: apo_br
2	Language	Select the language (Only for multi-languages country)
3	Name	Name of the category
4	Description	Description in the back-office of the taxonomy
5	Newsroom banner	Not use
6	Newsroom image	Not use
7	Last item block title	Not use. Put the "name" to be ble to save.
8	Prevent indexation	Always let this box checked
9	Save	Save the page modification

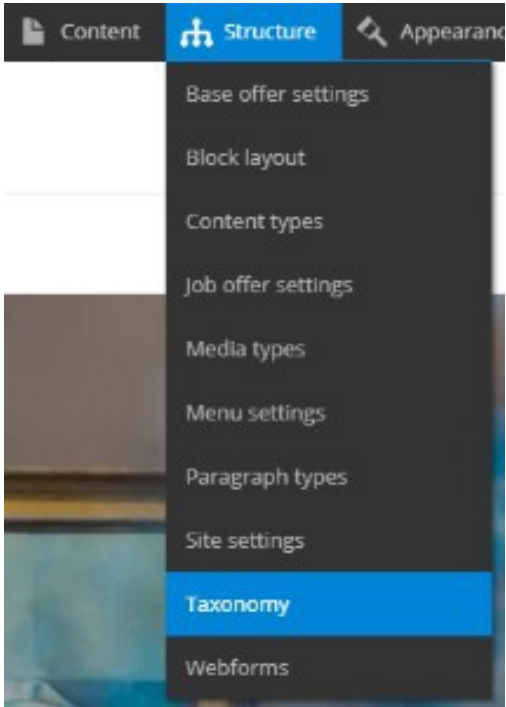
Newsroom theme

"Newsroom theme" taxonomy are used to create a theme for the News page.

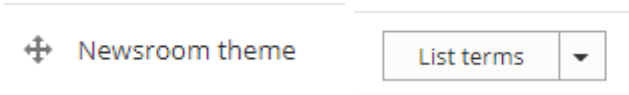
They will be available when creating a news and in the filters of the newsroom.



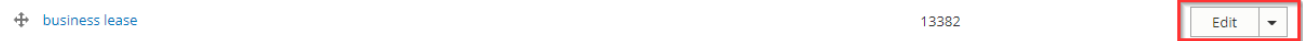
Go in the taxonomy pages:



Search the "Corporate services" line and click on "List terms":



Click on edit to modify an existing taxonomy:



Or click on "Add term" to create one:



Complete all necessary fields:

Site * **1**

- Select a value -

Language **2**

English

The term language code.

Name * **3**

Characters: 0

Description **4**

B I U S x² Ix |

► NEWSROOM IMAGE

5

Theme color *

- Select a value - ▼

6

Generate automatic URL alias

Uncheck this to create a custom alias below. [Configu](#)

URL alias

Specify an alternative path by which this data can be ac

► RELATIONS

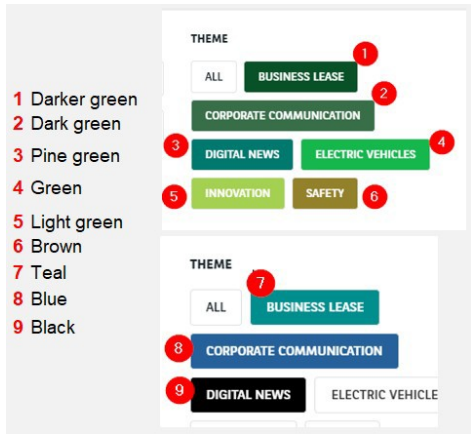
Prevent indexation

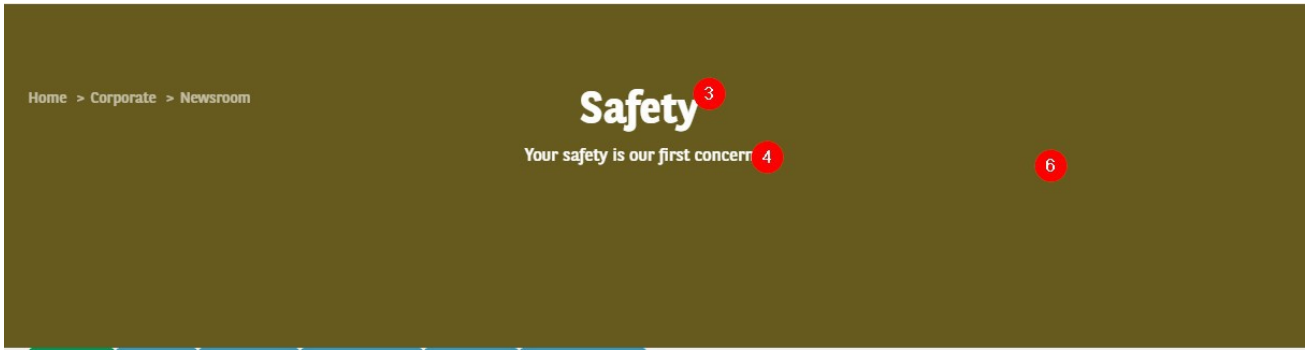
7

A boolean indicating whether the taxonomy is preve

Save

8

Number	Title	Description
1	Site	Select the desire country you are working on Example: apo_br
2	Language	Select the language (Only for multi-languages country)
3	Name	Name of the category
4	Description	Description in the back-office of the taxonomy
5	Newsroom image	Header image of the theme
6	Theme color	Will be use as header if no "Newsroom Image" is define 
7	Prevent indexation	Always let this box checked
8	Save	Save the page modification



Career taxonomy

Career - City

Nom * 1
 Characters: 5

GEOLOCATION 2

Latitude

 Enter either in decimal 51.47879 or sexagesimal format 51° 28' 43.644"

Longitude

 Enter either in decimal -0.010677 or sexagesimal format -0° 38.4372"

Number	Title	Description
1	Name	Name of the City
2	Geolocation	Will be use for a job locator

Job offer page:

Key Account Manager - Short term contract 1 Paris CDD

Job Family: Digital Work Experience level: 4 years Experience level: Master

"Career - All offers" paragraph:

ALL OFFERS

DIGITAL 1 Paris CDD

Key Account Manager - Short term contract
Published : Tue 17/11/2020

"Career - highlighted job offers" paragraph:

HIGHLIGHTED JOB OFFERS

CDD . DIGITAL

Key Account Manager - Short term contract

Paris 1

Published : Today 12:00

Career - Contract Type

Nom * 1
Characters: 3

Color 2

Fixed-term contract ▾

- None -

Work-study contract

Internship

Long-term contract

Fixed-term contract

Student job 3

Number	Title	Description
1	Name	Name of the contract type
2	Color	Define a color regarding the topic available in BO

3	Student job	-TBD-
---	-------------	-------

Job offer page:

Key Account Manager - Short term contract

Paris

CDD

Job Family:
Digital

Work Experience level:
4 years

Experience level:
Master

"Career - All offers" paragraph:

DIGITAL

Key Account Manager - Short term contract

Published : Tue 17/11/2020

DIGITAL

Key Account Manager - Long term contract

Published : Tue 17/11/2020

DIGITAL

Key Account Manager - Work-study

Published : Tue 17/11/2020

DIGITAL

Key Account Manager - Internship

Published : Tue 17/11/2020

Career - Level of Expertise

Nom *

Characters: 7

4 years

Number	Title	Description
1	Name	Name of the level of expertise

Key Account Manager - Short term contract Paris
CDD

Job Family: Digital Work Experience level: 4 years **1** Experience level: Master

Career - Study Level

Nom * **1**
Characters: 6

Master

Number	Title	Description
1	Name	Name of the level of expertise

Job offer page:

Key Account Manager - Short term contract Paris
CDD

Job Family: Digital Work Experience level: 4 years Experience level: Master **1**

Career - Team Category

Nom * **1**
Characters: 7

Digital


Description **2**

B *I* U ~~S~~ x^e | *I*_x |   |

Description digital

▼ IMAGE 3

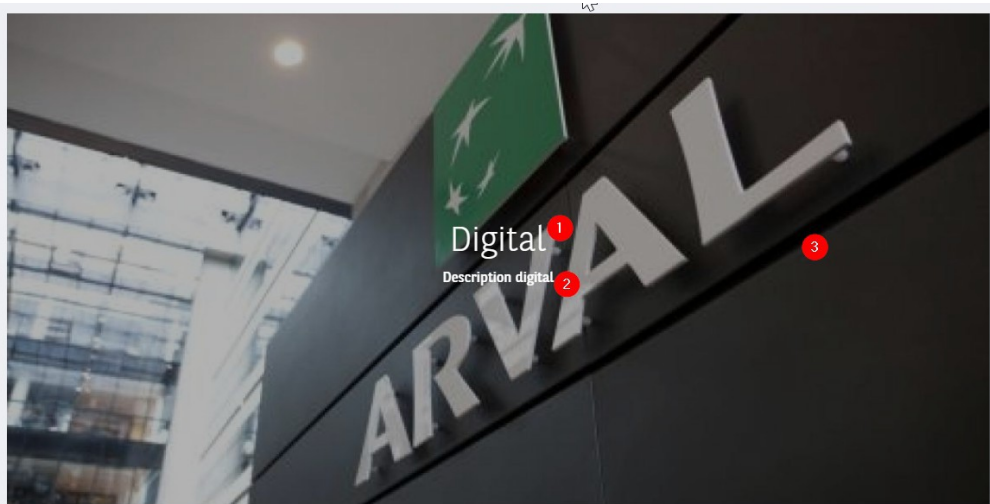
You can select up to 1 media items (0 left).



Video 4

Number	Title	Description
1	Name	Name of the team category
2	Description	Description of the team category Will be visible on the team category page itself
3	Image	Will be visible on the team category page itself and the job offer page associated to this category
4	Video	Will be visible on the job offer page associated to this category

Category page:



Job offer page:



3

Key Account Manager - Short term contract

Paris
iCCD

Required skills:

Profile description

4

Demain, notre voiture sera-t-elle autonome ?

Copier le li...

A video thumbnail with a blue border. On the left, there is a circular portrait of a woman with dark hair, identified as Marie Chambat, with the text "MARIE CHAMBAT" and "Direction marketing & digital, Arval France" below it. Above the portrait is a logo for "SEMAINE EUROPEENNE DE LA MOBILITE". The main part of the thumbnail shows a man with a beard sitting in the driver's seat of a vehicle, looking out the window. Overlaid on this image is the text "LE FUTUR DE LA VOITURE SERA-T-IL AUTONOME?". A play button icon is centered over the text. In the top right corner of the video frame, there is a copy icon and the text "Copier le li...".