

THANK YOU PAGES

HOW TO...

LOUIS COCHET
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ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

GOALS

Improve our SEO score we have to develop a thank-you page for each forms, with specific URL.

Let see together how to create it !

STEP 1: Create your basic page which appear when the form will be send.

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts

Add content

- Advanced page
- Basic page**
Use *basic pages* for your static content, such as an 'About us' page.
- Homepage
- Import External News / Press release / Insight
- Insight
- Landing page
- News
Use *articles* for time-sensitive content like news, press releases or blog posts.
- Node export: import
Import content using *Node export*.
- Offer
- Offer review
- Press release
- Talk about us
- Webform
Create a new form or questionnaire accessible to users. Submission results and statistics are recorded and accessible to privileged users.

- Select :
1. Manage content
 2. Content
 3. Add content

- Select :
1. Basic page

STEP 2 : CONFIGURATE YOUR PAGE

Manage Content Add Brand Manage Structure Manage People Configuration > Shortcuts

Create Basic page

1 Basic page *

Menu settings
Not in menu

URL path settings
Automatic alias

Meta tags
Using defaults

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Scheduling options
Not scheduled

Publishing options
Not published

Save

Basic page

Language
English ▾

2 Title *
request a quote confirmation

Add a title for your page (only for find your page in the list of pages)

[Name of the form] + confirmation

Next step:
The parameters



STEP 3 : CONFIGURATE YOUR URL

Manage Content Add Brand Manage Structure Manage People Configuration > Shortcuts

Create Basic page

Basic page *

Menu settings
Not in menu

1 **URL path settings**
Alias: request-a-quote-confirmation

Meta tags
Using defaults

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Scheduling options
Not scheduled

Publishing options
Not published

2 **URL path settings**

Generate automatic URL alias
Uncheck this to create a custom alias below.

3 **URL alias**
request-a-quote-confirmation
Optionally specify an alternative URL by which this content can be accessed. For example,

Save

Unselect the box

Create an URL, personalized according to your form name

Use this template:
[Name of the form] + confirmation

STEP 4: FIELD THE META TAGS

Basic page *

Menu settings
Not in menu

URL path settings
Alias: request-a-quote-confirmation

Meta tags
Page title: thank you page - Request ...
Description: Thank-you page generated ...
Keywords: Arval, Thank-You, form, P...

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Scheduling options
Not scheduled

Publishing options
Published

Meta tags

Configure the meta tags below. Use tokens (see the "Browse available tokens" popup) to avoid redundant meta data and whereas using the [node:field_keywords] automatically inserts the "keywords" values from the current entity (node, term)

Basic tags

Browse available tokens.

Page title
thank you page - Request a quote Arval UK 41 characters (min: 40, max: 75)
The text to display in the title bar of a visitor's web browser when they view this page. This meta tag may also be used as the title

Description
Thank-you page generated after sending the form of contact in Arval.uk by prospects. And access to the landing page.
117 characters (min: 100, max: 155)
A brief and concise summary of the page's content, preferably 150 characters or less. The description meta tag may be used by

Keywords
Arval, Thank-You, form, Prospect
A comma-separated list of keywords about the page. This meta tag is *not* supported by most search engines anymore.

Fill the meta tags following the same guideline than before.

With the name of the form which refer to this thank you page.

STEP 5 : PUBLISH YOUR PAGE

The screenshot shows the 'Create Basic page' interface. The top navigation bar includes 'Manage Content', 'Add Brand', 'Manage Structure', 'Manage People', 'Configuration', and 'Shortcuts'. The main title is 'Create Basic page'. On the left, there is a sidebar with several sections: 'Basic page *', 'Menu settings' (Not in menu), 'URL path settings' (Alias: request-a-quote-confirmation), 'Meta tags' (Using defaults), 'XML sitemap' (Inclusion: Default (included), Priority: Default (0.5)), and 'Scheduling options' (Not scheduled). The 'Publishing options' section is highlighted with a green box and a circled '1'. Below it is a green 'Save' button. On the right, the 'Publishing options' section is expanded, showing a 'Published' checkbox with a blue square, which is also highlighted with a green box and a circled '2'. A green arrow points from the text 'TICK IT' to this checkbox.

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts

Create Basic page

Basic page *

Menu settings
Not in menu

URL path settings
Alias: request-a-quote-confirmation

Meta tags
Using defaults

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Scheduling options
Not scheduled

Publishing options
Published

Published ← TICK IT

Save

STEP 6: CREATION OF THE LAYER

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts

Add Layer

- 1/2 Arguments - Image / Video
- 1/2 arguments
- 2/4arguments_2 (paragraph)
- 2 arguments
Text layer with 2 columns
- 3 columns calendar
- 4 arguments
Text layer with 2,3,4 columns
- Accordion
- Anchor
- Car Slider UK
- Carousel
- Contact
- Customer account paragraph
- Footer social network paragraph
- HTML
- Home - Offer 4 arguments
Offer layer with 4 columns
- Home 4 arguments (Paragraph)
- Horizontal Tabs
- Horizontal tabs paragraph
- Image Flat Tint**

- Select :
1. Manage content
 2. Layer
 3. Add a layer

STEP 6: CONFIGURATE YOUR LAYER

View Edit Layer Replicate Layer Revisions Delete layer

Image Flat Tint *

Label *


thank you ! form layer

Name that displays in the admin interface

Title

The Title of the block. The , , <i> and HTML tags are allowed, all others will be filtered out.

Image *

 Remove Edit

Add a label (it will not be visible by the users). Use something that you can reconize in the layer list.

Choose an image

Step 6+: add an image

Media browser

Upload Web Library (MBP) My files (MBP) Library My files

Upload a new file *

Choisissez un fichier Aucun fichier choisi Upload

Files must be less than 50 MB.
Allowed file types: jpg.

Folder

Media Root

Defines the folder where the uploaded files will be saved

Next

Select the icon transfer and choose the pic that you will find in attachment of the mail with this document.

Step 7: configurate your image

Media browser

Upload Web Library (MBP) My files (MBP) Library My files

Name *

Alt Text

Alternative text is used by screen readers, search engines, and when the image cannot be loaded. By adding alt text you improve

Title Text

Title text is used in the tool tip when a user hovers their mouse over the image. Adding title text makes it easier to understand the

▸ Meta tags

Media Folder *

Previous Save

Field the black with the name of your image.

➤ Important for the SEO

STEP 8: CONFIGURATION THE CALL TO ACTION

Flat item

Flat tint type: *Flat Tint*

Title

Subtitle

Flat *
 Disable
 Enable

Position *
+ Right
 Left

Link
Title URL
The link title is limited to 128 characters maximum.

Color *
 White
 Green

- Add a flat tint and field it as you see in the screenshot:
- Title : « thank you »
 - Subtitle: « we will call you back »
 - Link: « back to the offer » and put the URL of the offer landing page.

Then SAVE !

STEP 9 : BUILD YOUR PAGE

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts

ENGLISH CUSTOMER LOGIN

ARVAL BNP PARIBAS GROUP We care about cars. We care about you. I NEED ABOUT ARVAL

REQUEST A QUOTE CONFIRMATION

View Edit Replicate Translate

SHARE WITH US FOLLOW US WATCH US CONNECT WITH US

Arval UK Limited (Whitehill House, Windmill Hill, Swindon, SN5 6PE. Registration number 1073098. VAT Registration GB 202 1441 76) is authorised and regulated by the Financial Conduct Authority.

- About Arval
 - News from Arval
 - Awards
 - Customer Support
 - Acting Responsibly
 - Fleet Research
 - BNP Paribas
 - Careers at Arval
 - FAQ
- I need a car or a van
 - Search recommended vehicles
 - Car & Van Configurator
 - Products
 - Van leasing
 - Arval explains contract hire
 - Vehicle Reviews
- I need to manage my fleet
 - Reasons to choose Arval
 - Cost Management
 - Products & Services
 - Service Quality
 - Reporting
 - Van Solutions
- I need a complete fleet solution
 - Why Arval ?
 - Consulting
 - Online tools
 - Our partnership
 - Products & Services
 - Van Solutions
- I need an International partner
 - Why Arval ?
 - Consulting
 - International Business Office
 - Products & Services
 - Van Solutions
 - International Reporting
 - Market Information
 - Arval World

Sitemap - Privacy statement - Website Terms of Use - Cookies policy - Modern Slavery Statement - Raise a complaint - Contact Us -

Arval.com

ARVAL BNP PARIBAS GROUP We care about cars. We care about you. Email us Call 0345 266 5602

Customize this page Change layout

Select the basic page created before and **customize it**.

STEP 10 : INSERT THE LAYER ON THE PAGE

REQUEST A QUOTE CONFIRMATION

View Edit Replicate Translate

CENTER



1 Add

Add content to Center

Activity

Custom blocks

Display Suite

Layers: 1/2 Arguments - Image /

Video

Layers: 2/4arguments_2

Layers: 2/4arguments_2

(paragraph)

Layers: 3 columns calendar

Layers: 4 arguments

Layers: Accordion

Layers: Anchor

Layers: Carousel

Layers: Car Slider UK

Layers: Contact

Layers: Customer Account

Layers: Customer account

paragraph

Layers: Footer - Social

Networks

Layers: Home - Offer 4

arguments

Layers: Horizontal Tabs

Layers: HTML

Layers: Image Flat Tint

Quick-Filter

CV 2017 Header

cv footer

thank you ! form layer

3 Chose your layer


2 Select



STEP 11 : ENJOY

REQUEST A QUOTE CONFIRMATION

View Edit Replicate Translate



THANK YOU!
WE WILL CALL YOU BACK

[BACK TO THE OFFER](#)

[f](#) SHARE WITH US [t](#) FOLLOW US [You Tube](#) WATCH US [in](#) CONNECT WITH US