

CONFIGURE THE LEAD SOURCE ORIGIN TO « DRUPAL »

SALESFORCE MAPPING

DIGITAL TEAM
Paris, 11/10/2017



ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

1. CONFIGURE THE SALESFORCE WEBFORM

The screenshot displays the Arval admin interface. At the top, a navigation bar includes links for 'Manage Content', 'Add Brand', 'Manage Structure', 'Manage People', 'Configuration', and 'Shortcuts'. The 'Configuration' menu is open, showing options like 'System', 'Search and metadata', 'Web services', 'Clean alias', 'Field Characters Limit', and 'Interactive map translation'. The 'Web services' sub-menu is expanded, highlighting 'Salesforce Webform'. The user 'calfani' is logged in, and the language is set to 'ENGLISH'. The main content area shows a configuration for a webform titled 'I need a long term lease vehicle'. Below this, there are buttons for 'View', 'Edit', 'Replicate', and 'Translate'. The main content area features a 'FIND YOUR CAR' form with dropdowns for 'TYPE' (set to 'CAR'), 'MAKE' (set to 'Please select'), and 'MODEL' (set to 'Please select a Make'), along with a 'SEARCH' button. To the right is a promotional banner for the 'BMW 1 SERIES 116D EfficientDynamics Plus 5dr', featuring a price of '£175 +VAT PCM' and a 'GET A QUOTE' button. The footer includes the Arval logo, the slogan 'We care about cars. We care about you.', contact information (Email us, Call 01793 887 000), and options to 'Customize this page' and 'Change layout'.

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts

ENGLISH CUSTOMER LOGIN

calfani Log out

Web services Salesforce Webform

I need a long term lease vehicle

View Edit Replicate Translate

FIND YOUR CAR

TYPE
CAR

MAKE
Please select

MODEL
Please select a Make

SEARCH

Most Popular

BMW 1 SERIES
116D EfficientDynamics Plus 5dr

£175 +VAT PCM
30 Month | 10,000 miles p.a. | 6 payments upfront

BMW 1 SERIES
Solidly built, practical and stylish, the 1 series embodies everything BMW...

GET A QUOTE

ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

Email us Call 01793 887 000

Customize this page Change layout

https://www.arval.co.uk/admin/config/services/salesforce_webform

2. ADD THE KEY BELOW AND VALUE TO THE MAPPING TABLE

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts calfani Log out

Salesforce Webform

Salesforce OID *
00D20000001GUu

The OID value (shorthand for Organizational Wide Default) is your instance of Salesforce.com. That doesn't show up in very many places, but if you navigate to Setup > Administration Setup > Company Profile > Company Information - you'll see your OID listed as a field on that page as well.

Salesforce URL *
https://webto.salesforce.com/servlet/servlet.WebToLead?encoding=UTF-8

DEBUG MODE
Check to enable debug mode

Webform Fields to Salesforce Fields Mapping Table

Legend: KEY is the Webform Field Key, VALUE is the Salesforce Web-To-Lead form field

Key	Value
lead_record_type	recordType
lead_web_source	WebToLead_Source__c
lead_channel	Lead_Channel__c
lead_contact_role_mono	Contact_role_mono__c
lead_sales_channel	Sales_Channel__c
lead_segment	00N20000000oiRi
lead_last_name	last_name
lead_first_name	first_name
lead_company	company
lead_company_number	00N20000001EYz8
lead_postal_code	00N20000000uQLu
lead_phone	phone
lead_email	email
lead_comment	description

TO ADD - Key: lead_application_source

Value: 00Nw00000060gav

3. ADD OR CHANGE TO THE VALUE « Drupal »

Manage Content Add Brand Manage Structure Manage People Configuration Shortcuts

Edit component: lead_application_source

View Edit Replicate Translate Webform Results

Form components Conditionals Salesforce Web2Lead Form validation E-mails Form settings

Label *

This is used as a descriptive label when displaying this form element.

Form Key *

Enter a machine readable key for this form element. May contain only alphanumeric characters and underscores. This key will be used as the name attribute of the form element. This value has no effect on the way data is saved, but may be helpful if doing custom form processing.

Default value

← Change the default value for "DRUPAL"

The default value of the field. [Browse available tokens.](#)

Display

Hidden type

Secure value (allows use of all tokens)

Hidden element (less secure, changeable via JavaScript)

Both types of hidden fields are not shown to end-users. Using a *Secure value* allows the use of *all tokens*, even for anonymous users.

Save component

4. SET THE SALESFORCE PARAMETER

The screenshot shows the configuration page for a 'Contact Us' webform. The top navigation bar includes 'Manage Content', 'Add Brand', 'Manage Structure', 'Manage People', 'Configuration', and 'Shortcuts'. Below this, the 'Contact Us' title is displayed. A menu bar contains 'View', 'Edit', 'Replicate', 'Translate', 'Webform', and 'Results'. Underneath, there are sub-menus: 'Form components', 'Conditionals', 'Salesforce Web2Lead', 'Form validation', 'E-mails', and 'Form settings'. The 'Salesforce Web2Lead' sub-menu is active, showing a 'SalesForce Settings' section. This section includes a 'Submit to Salesforce' toggle with 'Yes' selected, a note that 'If yes, the form will be sent via CURL to Salesforce.', and a 'Lead Source for this Webform' text input field containing 'Arval.co.uk'. A green 'Save Node Web2Lead Settings' button is at the bottom of the settings panel.

← Fill according to your country