

HOW TO CREATE NEWS

LOUIS COCHET

Rueil Malmaison, 02/06/2017



ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

Step 1 : Create your news

The image shows a sequence of three screenshots from the Drupal administration interface, illustrating the steps to create news content. The top screenshot shows the main navigation menu with 'Content' highlighted and 'Add Content' selected. The middle screenshot shows the 'Content' administration page with the 'Add content' button highlighted. The bottom screenshot shows the 'Add content' form with the 'News' option highlighted in the list of content types. Red circles with numbers 1, 2, and 3 indicate the sequence of steps.

1 Content

2 Add content

3 News

ARVAL | RELSA
BNP PARIBAS JOINT-VENTURE

We care about cars. We care about you.

Content

Language: - Any -

Type: - Any -

Title:

Operations

- Choose an operation -

Execute

Add content

- Advanced page
- Basic page
Use *basic pages* for your static content, such as an 'About us' page.
- FAQ
- Homepage
- Import External News / Press release / Insight
- Insight
- Job Offer
- Landing page
- News
Use *articles* for time-sensitive content like news, press releases or blog posts.
- Node export: import
Import content using *Node export*.
- Offer

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Step 2 : fulfill your news

← → 🏠 🔒 Sécurisé | https://www.arval.cl/es/node/add/article

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Create News

• Menu link attributes

• Menu item attributes

News *

URL path settings
Automatic alias

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Meta tags
Content type: article

Scheduling options
Not scheduled

Publishing options
Not published

News

Language
Spanish ▾

Title *

Themes
- None - ▾

Tags
Choose some options

Date

Date
7 Feb 2018
E.g., 7 Feb 2018

Image
Browse
Upload an image to go with this article.

Body (Edit summary)

B I U S x² I_x [List] [List] [List] [List] [List]

Step 2 : next part

CompanyTickets x Create News | An x suite - traduction x Noleggio Auto Lu x Noleggio Auto Lu x Noleggio Auto Lu x Noleggio Auto Lu x Laatste nieuws o x insight traduction x Press release | An x Ludzie | Arval Ser x

Sécurisé | https://www.arval.cl/es/node/add/article

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Image
Browse
Upload an image to go with this article.

Summary (Hide summary)

B I U S x T [List] [Link] [Unlink]

Here is the summary visible on the list of your news – few introductory words

0 / 0 symbols; 1 words

Body

B I U S x T [List] [Link] [Unlink]

Here is the body of your news. It's a CK editor you can field it with an HTML code, or with a normal text.

0 / 0 symbols; 1 words

Switch to plain text editor

FR 16:23 07/02/2018

Step 3 : fulfill your meta description

• Menu link attributes

• Menu item attributes

News *

URL path settings
Automatic alias

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Meta tags
Content type: article

Scheduling options
Not scheduled

Publishing options
Not published

Meta tags

Configure the meta tags below. Tokens, e.g. "[node:summary]", automatically insert the corresponding information from that field or value, which helps to avoid redundant meta data and possible search engine penalization; see the "Browse available tokens" popup for more details.

Basic tags

Browse available tokens.

Page title

0 characters (min: 40, max: 75)

The text to display in the title bar of a visitor's web browser when they view this page. This meta tag may also be used as the title of the page when a visitor bookmarks or favorites this page.

Description

0 characters (min: 100, max: 200)

A brief and concise summary of the page's content, preferably 150 characters or less. The description meta tag may be used by search engines to display a snippet about the page in search results.

Abstract

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is *not* longer supported by major search engines.

Keywords

A comma-separated list of keywords about the page. This meta tag is *not* supported by most search engines anymore.

Advanced tags

Not mandatory – publishing planning

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Create News

- ▶ Menu link attributes
- ▶ Menu item attributes

News *

URL path settings
Automatic alias

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Meta tags
Content type: article

Scheduling options
Not scheduled

Publishing options
Not published

Scheduling options

Publish on

Date Time

E.g., 2018-02-07 E.g., 16:10:07

Leave the date blank for no scheduled publishing.

Unpublish on

Date Time

E.g., 2018-02-07 E.g., 16:10:07

Leave the date blank for no scheduled unpublishing.

Step 4 : Publish your news

Manage Content Manage Structure Manage People Configuration Shortcuts lcochet Log out

Create News

- Menu link attributes
- Menu item attributes
- Publishing options**
 - Published

**Don't forget to publish your news !
If you don't planned it before.**

**This will automatically upload you
news page.**

News *

URL path settings
Automatic alias

XML sitemap
Inclusion: Default (included)
Priority: Default (0.5)

Meta tags
Content type: article

Scheduling options
Not scheduled

Publishing options
Published

Save **Preview**

Enjoy the result

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ACTUALITÉS MARCHÉ - MARDI, 6 FÉVRIER 2018

LOUIS TEST

Dans l'interview de Françoise Nyssen au Journal du dimanche du 4 février, la ministre de la culture annonce que le futur projet de loi sur les fake news, annoncé début janvier par Emmanuel Macron, contraindra les plates-formes à « coopérer avec l'Etat » et comprendra une procédure de référé judiciaire pour suspendre rapidement la diffusion des « fausses nouvelles ».

« Les mesures auxquelles nous travaillons d'ici à mars pour une loi sur "la confiance dans l'information" doivent permettre d'agir très rapidement quand une fausse nouvelle devient virale, particulièrement en période électorale. La loi prévoira des obligations nouvelles pour les plates-formes, qui devront coopérer avec l'Etat et être transparentes sur les contenus sponsorisés. Une procédure de référé judiciaire sera mise en place pour faire cesser rapidement la diffusion d'une fausse nouvelle, lorsque celle-ci est manifeste. S'il y a manquement aux obligations qu'imposera la loi (devoir de coopération, transparence sur les contenus sponsorisés), il y aura des sanctions. »

ACTUALITÉS ARVAL - JEUDI, 7 DÉCEMBRE 2017

EVOLUTIONS DE LA FISCALITÉ POUR 2018



Le Gouvernement a présenté de nombreuses mesures en fin d'année présentant un impact direct sur la flotte automobile d'une entreprise : augmentation du coût du carburant, grille des malus revue à la hausse, entreprises pénalisées... Bien que ces



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