

CREATING BRAND PAGES

DRUPAL 8

USER GUIDE
May 2019



ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

Summary

- 1) Step 1 : Configure the brand page settings – admin
- 2) Step 2 : Complete the Brand taxonomy
- 3) Step 3 : Configure each brand in the taxonomy
- 4) Step 4: How to complete the makes' information



Step 1: Configure the brand page settings - admin

To be able to activate the brand page, it first needs to be configured in the website settings. You need the link to your result list.

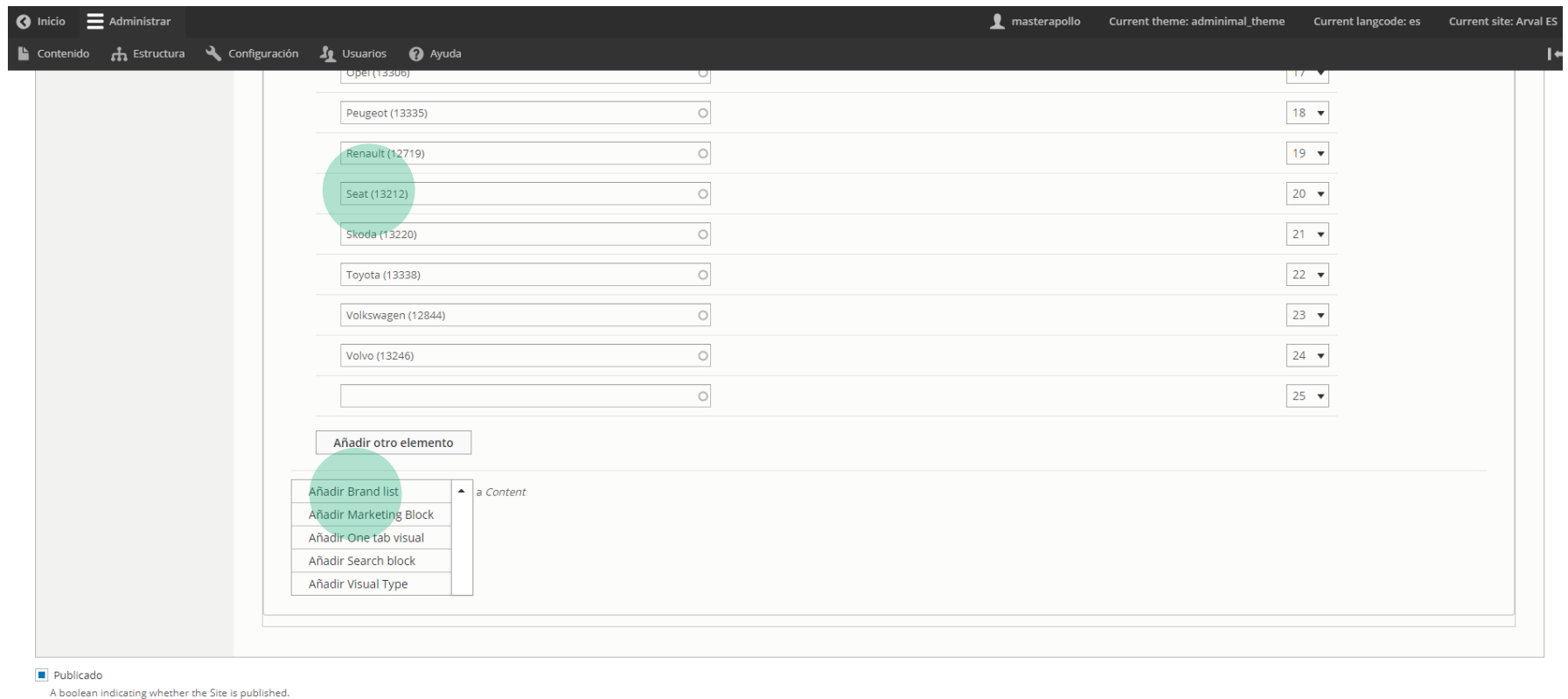
The screenshot shows the Drupal administration interface for configuring a Brand page. The top navigation bar includes "Back to site", "Manage", and user information for "masterapollo". The left sidebar contains menu items for "Global", "Appearance", "Features", and "Technical". The main content area is titled "Brand page" and includes the following sections:

- Name:** A text field containing "the-master".
- Offer list link:** A text field containing "https://cms-mig.arval.com/the-master/long-term-need-offer".
- Content table:** A table with columns for "Content" and "Order". It contains one row for "Brand list" with a "Remove" button.
- Language:** A dropdown menu set to "English".
- Title:** A text field containing "All our offers".
- Second Content table:** A table with columns for "Content" and "Order". It contains one row for "Brand list" with a dropdown menu set to "Bmw (13076)" and an "Order" dropdown set to "0".

Step 1: Configure the brand page settings - admin

To generate the Brand pages automatically, the Brand list in the webstie settings needs to be completed.

Then you can choose the paragraphs among the 5 one proposed to add to the page display.



The screenshot shows the Arval admin interface. The top navigation bar includes 'Inicio', 'Administrar', 'masterapollo', 'Current theme: adminimal_theme', 'Current langcode: es', and 'Current site: Arval ES'. The main content area displays a list of car brands with their respective counts and a dropdown menu for each. The 'Seat (13212)' brand is highlighted with a green circle. Below the list is a button 'Añadir otro elemento' and a dropdown menu with options: 'Añadir Brand list', 'Añadir Marketing Block', 'Añadir One tab visual', 'Añadir Search block', and 'Añadir Visual Type'. The 'Añadir Brand list' option is highlighted with a green circle. At the bottom left, there is a checkbox labeled 'Publicado' with the text 'A boolean indicating whether the Site is published.'

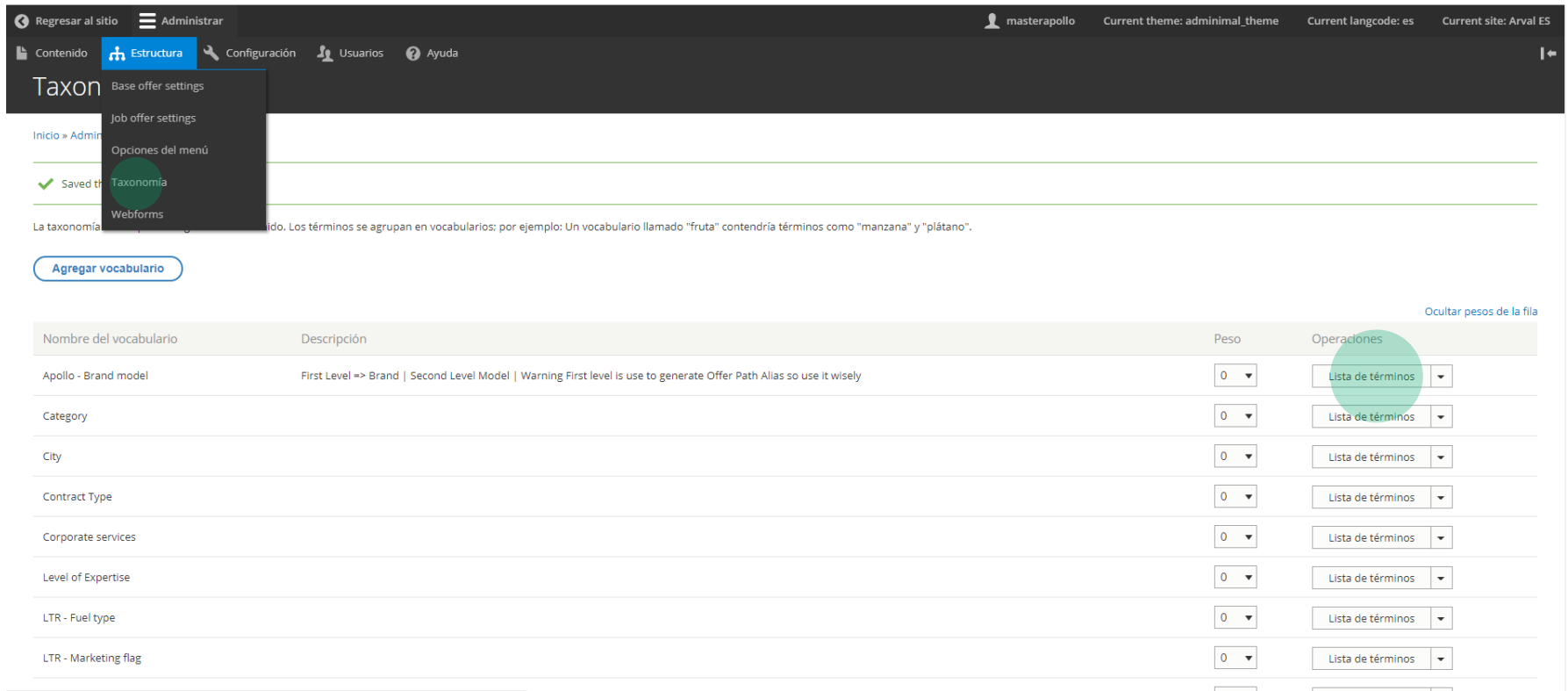
Brand	Count	Dropdown
Opel (13306)	17	▼
Peugeot (13335)	18	▼
Renault (12719)	19	▼
Seat (13212)	20	▼
Skoda (13220)	21	▼
Toyota (13338)	22	▼
Volkswagen (12844)	23	▼
Volvo (13246)	24	▼
	25	▼

- Añadir Brand list
- Añadir Marketing Block
- Añadir One tab visual
- Añadir Search block
- Añadir Visual Type

Publicado
A boolean indicating whether the Site is published.

Step 2: Complete the Brand taxonomy

To generate the brand pages, the Brand taxonomy needs to be completed.
Click on « Structure » > Taxonomy > List of terms



Regresar al sitio Administrar masterapollo Current theme: adminimal_theme Current langcode: es Current site: Arval ES

Contenido **Estructura** Configuración Usuarios Ayuda

Taxon Base offer settings
Job offer settings
Inicio » Admin Opciones del menú
✓ Saved tr Taxonomía
Webforms

La taxonomía...ido. Los términos se agrupan en vocabularios; por ejemplo: Un vocabulario llamado "fruta" contendría términos como "manzana" y "plátano".

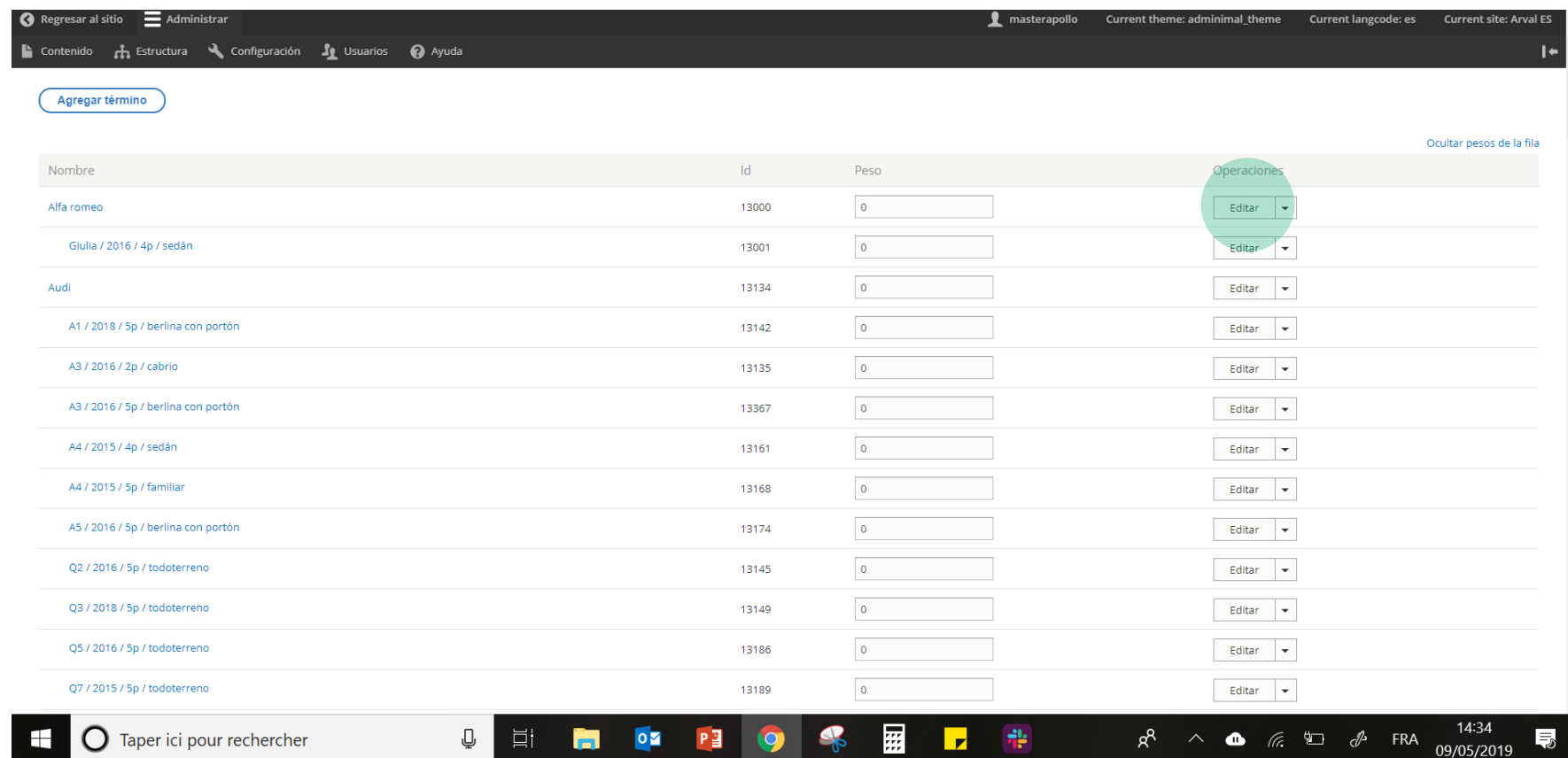
[Agregar vocabulario](#)

Ocultar pesos de la fila

Nombre del vocabulario	Descripción	Peso	Operaciones
Apollo - Brand model	First Level => Brand Second Level Model Warning First level is use to generate Offer Path Alias so use it wisely	0	Lista de términos
Category		0	Lista de términos
City		0	Lista de términos
Contract Type		0	Lista de términos
Corporate services		0	Lista de términos
Level of Expertise		0	Lista de términos
LTR - Fuel type		0	Lista de términos
LTR - Marketing flag		0	Lista de términos

Step 3: Configure each brand in the taxonomy

Click on *Edit the term* to complete the related information.



Regresar al sitio | Administrar | masterapollo | Current theme: adminimal_theme | Current langcode: es | Current site: Arval ES

Contenido | Estructura | Configuración | Usuarios | Ayuda

Agregar término

Ocultar pesos de la fila

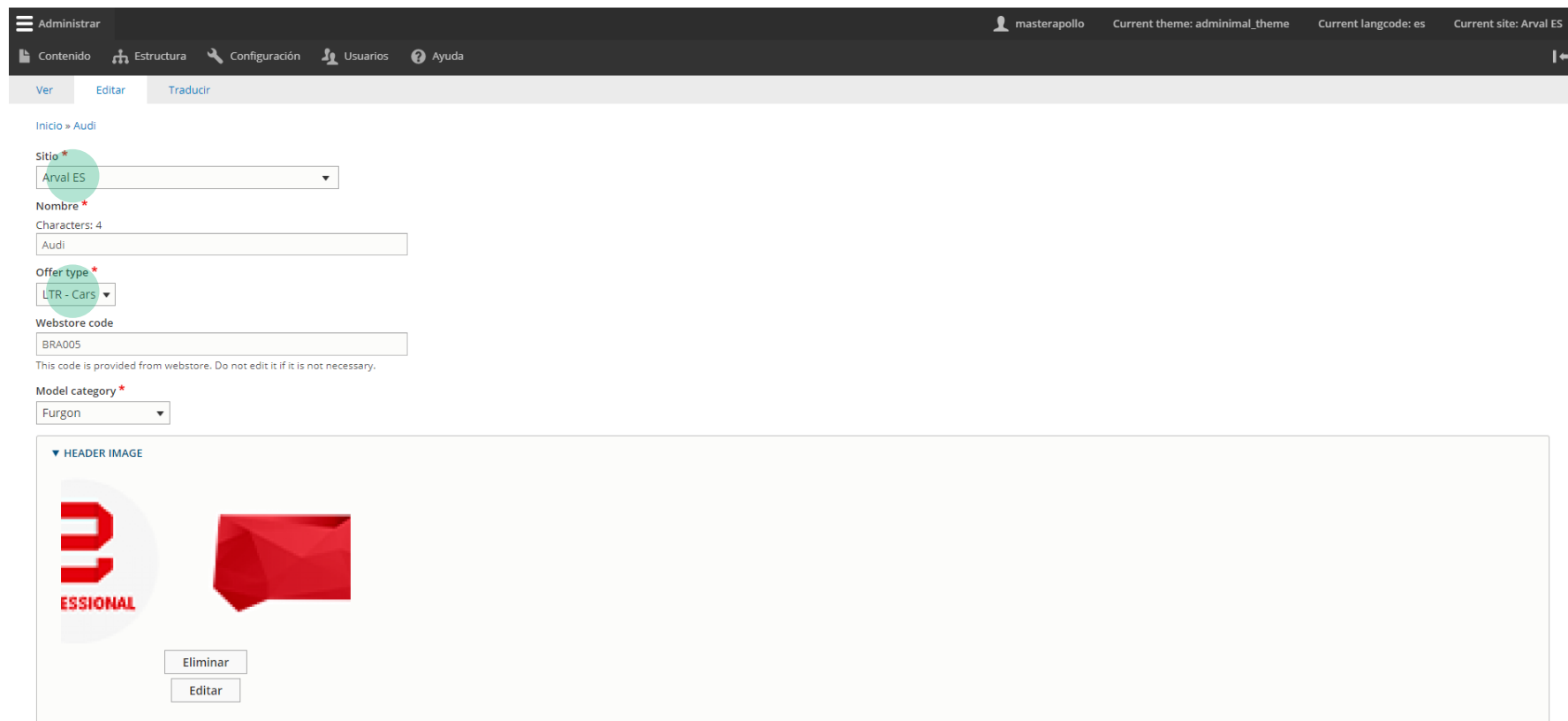
Nombre	Id	Peso	Operaciones
Alfa romeo	13000	<input type="text" value="0"/>	Editar
Giulia / 2016 / 4p / sedán	13001	<input type="text" value="0"/>	Editar
Audi	13134	<input type="text" value="0"/>	Editar
A1 / 2018 / 5p / berlina con portón	13142	<input type="text" value="0"/>	Editar
A3 / 2016 / 2p / cabrio	13135	<input type="text" value="0"/>	Editar
A3 / 2016 / 5p / berlina con portón	13367	<input type="text" value="0"/>	Editar
A4 / 2015 / 4p / sedán	13161	<input type="text" value="0"/>	Editar
A4 / 2015 / 5p / familiar	13168	<input type="text" value="0"/>	Editar
A5 / 2016 / 5p / berlina con portón	13174	<input type="text" value="0"/>	Editar
Q2 / 2016 / 5p / todoterreno	13145	<input type="text" value="0"/>	Editar
Q3 / 2018 / 5p / todoterreno	13149	<input type="text" value="0"/>	Editar
Q5 / 2016 / 5p / todoterreno	13186	<input type="text" value="0"/>	Editar
Q7 / 2015 / 5p / todoterreno	13189	<input type="text" value="0"/>	Editar

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Step 4: How to complete the makes' information

To generate the brand pages, each Brand taxonomy content needs to be completed.

1. Choose your website
2. Select the type of offer you want to display on the brand page.



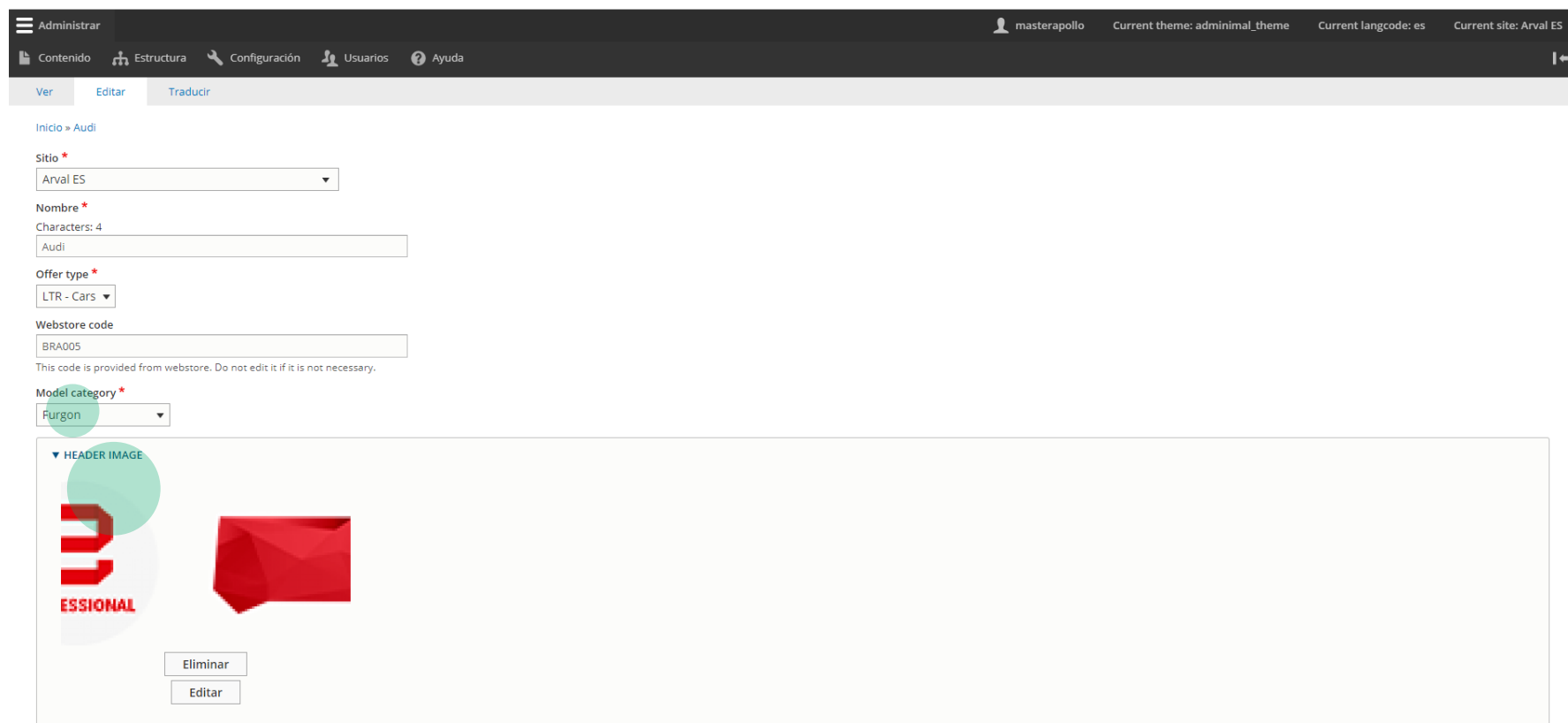
The screenshot shows the administration interface for the 'Audi' brand page. The top navigation bar includes 'Administrar', 'masterapollo', 'Current theme: adminimal_theme', 'Current langcode: es', and 'Current site: Arval ES'. Below the navigation bar, there are tabs for 'Ver', 'Editar', and 'Traducir'. The main content area shows the configuration form for the 'Audi' brand page. The form includes the following fields:

- Sitio ***: A dropdown menu with 'Arval ES' selected.
- Nombre ***: A text input field with 'Audi' entered.
- Offer type ***: A dropdown menu with 'LTR - Cars' selected.
- Webstore code**: A text input field with 'BRA005' entered.
- Model category ***: A dropdown menu with 'Furgon' selected.

Below the form, there is a section for the 'HEADER IMAGE' which contains two images: the Arval logo and a red envelope icon. Below the images are two buttons: 'Eliminar' and 'Editar'.

Step 4: How to complete the makes' information

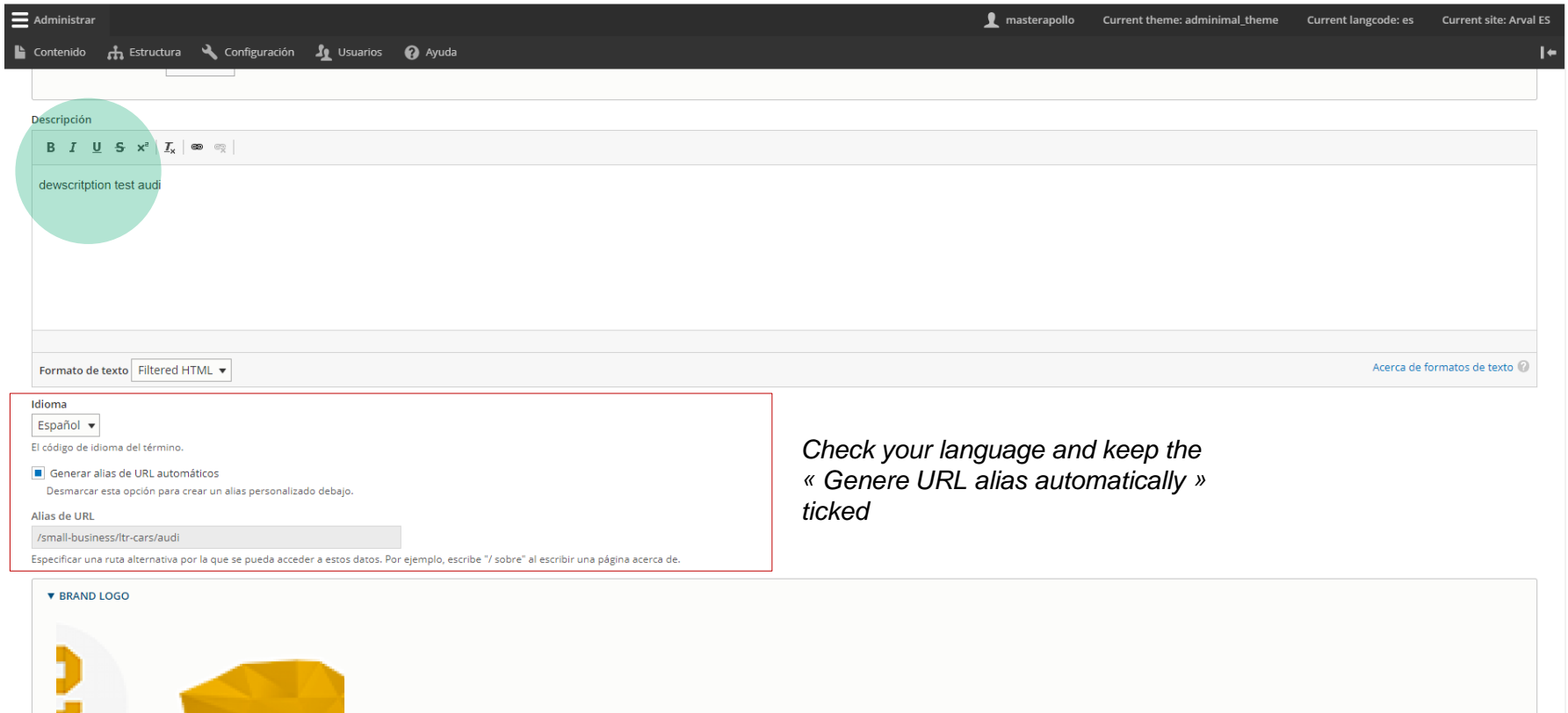
3. Choose a « model category » (whichever you want)
4. **VERY IMPORTANT** : add a header image



The screenshot shows the Arval administration interface. At the top, there is a navigation bar with the following items: Administrar, masterapollo, Current theme: adminimal_theme, Current langcode: es, and Current site: Arval ES. Below this is a secondary navigation bar with: Contenido, Estructura, Configuración, Usuarios, and Ayuda. The main content area has tabs for Ver, Editar, and Traducir. The breadcrumb trail is Inicio > Audi. The form fields are: Sitio * (Arval ES), Nombre * (Audi), Offer type * (LTR - Cars), Webstore code (BRA005), and Model category * (Furgon). Below the Model category field is a section titled 'HEADER IMAGE' containing two image thumbnails. The first thumbnail shows the Arval logo and the word 'PROFESSIONAL'. The second thumbnail shows a red envelope icon. Below the thumbnails are two buttons: 'Eliminar' and 'Editar'.

Step 4: How to complete the makes' information

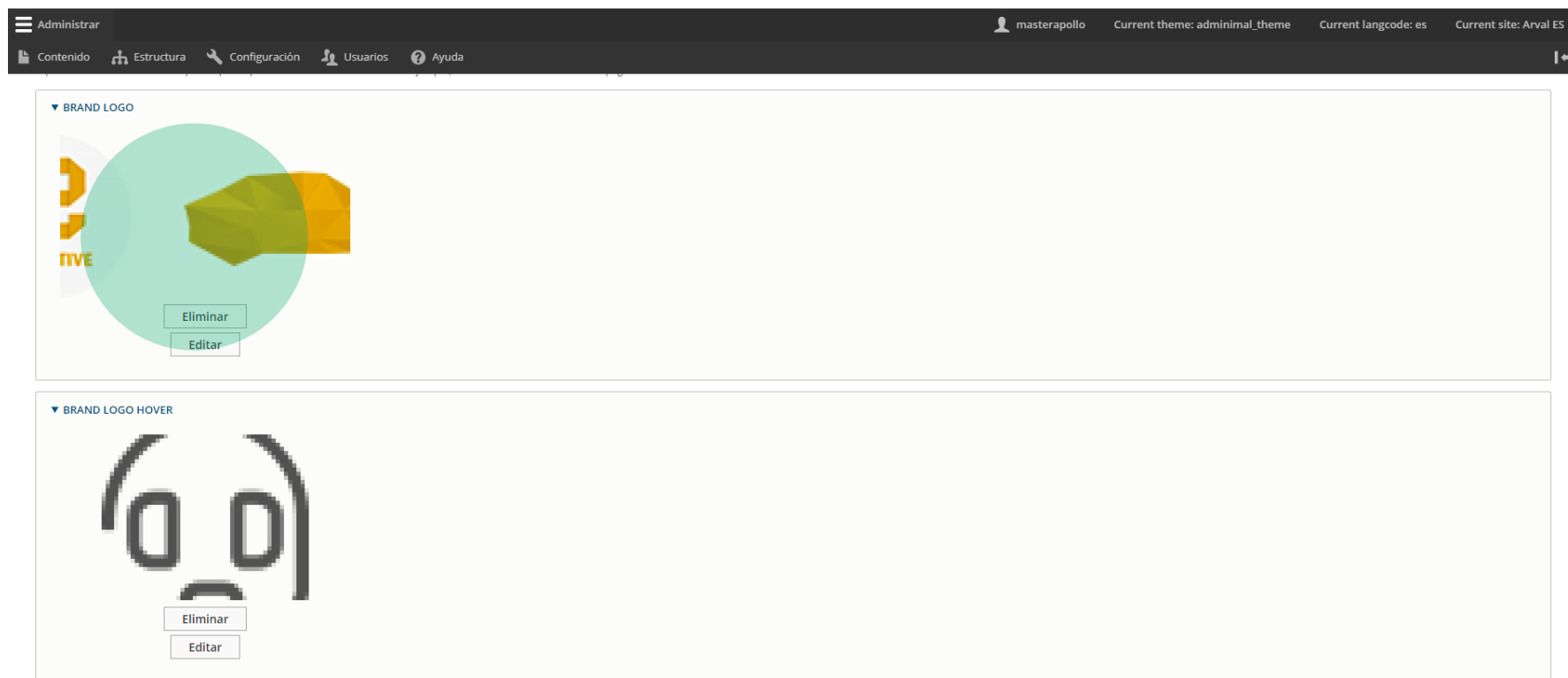
5. **VERY IMPORTANT** : fill in the brand description



The screenshot shows the Arval administration interface. At the top, there is a navigation bar with the following items: Administrar, masterapolo, Current theme: adminimal_theme, Current langcode: es, and Current site: Arval ES. Below the navigation bar, there are several menu items: Contenido, Estructura, Configuración, Usuarios, and Ayuda. The main content area is titled 'Descripción' and contains a text editor with the text 'dewscription test audi'. A green circle highlights the text editor's toolbar. Below the text editor, there is a 'Formato de texto' dropdown menu set to 'Filtered HTML' and a link 'Acerca de formatos de texto'. A red box highlights the 'Idioma' section, which includes a dropdown menu set to 'Español', a checkbox for 'Generar alias de URL automáticos' (checked), and a text field for 'Alias de URL' containing '/small-business/tr-cars/audi'. To the right of the red box, there is a note: 'Check your language and keep the « Genere URL alias automatically » ticked'. At the bottom, there is a 'BRAND LOGO' section with a placeholder image.

Step 4: How to complete the makes' information

6. VERY IMPORTANT : add the make logo (no need for the brand logo hover for now)



The screenshot displays the administration interface for Arval. At the top, there is a navigation bar with the following elements: a hamburger menu icon, the text 'Administrar', a user profile icon labeled 'masterapollo', 'Current theme: adminimal_theme', 'Current langcode: es', and 'Current site: Arval ES'. Below the navigation bar, there are several menu items: 'Contenido', 'Estructura', 'Configuración', 'Usuarios', and 'Ayuda'. The main content area is divided into two sections:

- BRAND LOGO**: This section contains a large, stylized logo consisting of a teal circle and a yellow 3D cube. Below the logo are two buttons: 'Eliminar' and 'Editar'.
- BRAND LOGO HOVER**: This section contains a pixelated, black and white graphic of a face with large eyes and a wide smile. Below the graphic are two buttons: 'Eliminar' and 'Editar'.

Step 4: How to complete the makes' information

6. You can exclude categories if you do not want them to appear in the categories layer.

Administrar mastera

Contenido Estructura Configuración Usuarios Ayuda

Eliminar Editar

▶ RELACIONES

Visible

▶ OFFER LIST FILTER ICON

▼ VEHICLE CATEGORIES

Category exceptions

- Furgón
- Furgoneta
- Gran Clase
- Grande
- Mediano
- Monovolumen
- Pequeño
- Renting flexible SUV
- berlina
- cabriolet
- coupe
- sedan

Select all categories you want to exclude for this brand model.

Guardar Eliminar

PEUGEOT BY CATEGORIES

Compact 12 offers	Family 12 offers	LCV 12 offers	Large family 12 offers
Hatchback 12 offers	Minibus 12 offers	Small 12 offers	SUV 12 offers

Step 5: Save

And the Brand Pages are ready to go-live!

Visible

▶ OFFER LIST FILTER ICON

▼ VEHICLE CATEGORIES

Category exceptions

- Furgon
- Furgoneta
- Gran Clase
- Grande
- Mediano
- Monovolumen
- Pequeño
- Renting flexible SUV
- berlina
- cabriolet
- coupe
- sedan

Select all categories you want to exclude for this brand model.

Guardar

Eliminar

