

CREATING AN OFFER ON THE CMS

DRUPAL 8

USER GUIDE

April 2018



ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

Summary

- 1) Import the offer by the webstore
- 2) Edit the offer
 1. Vehicle part
 2. Offer part
 3. Equipments part
 4. Options part
 5. Import price



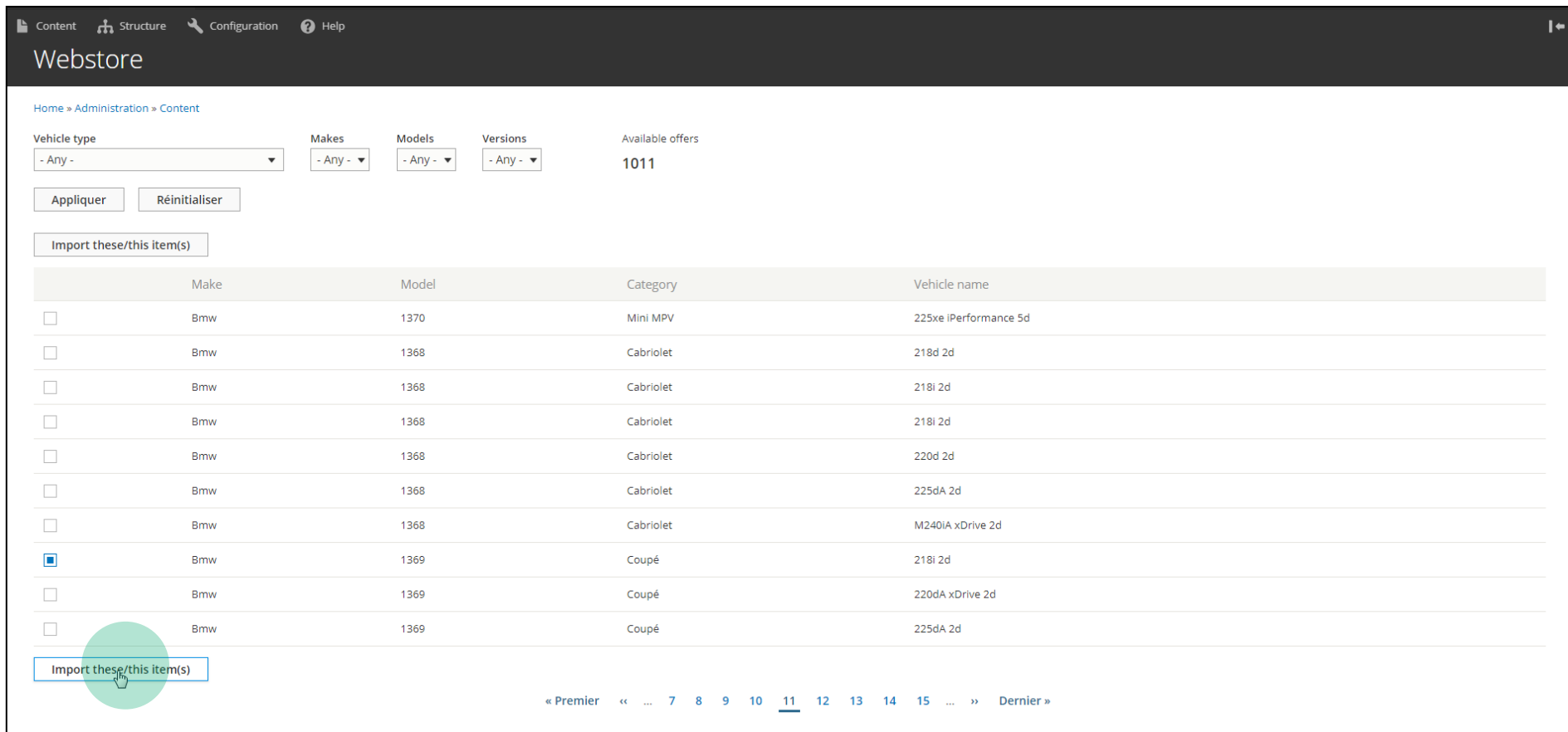
Step 1 : Import the offer by the webstore

You can create an offer automatically by the webstore by this way :

The screenshot displays the Drupal administration interface for the ARVAL website. The top navigation bar includes 'Manage', 'Content', 'Structure', 'Configuration', and 'Help'. The user is logged in as 'tgonot'. The current theme is 'arval', the language is 'en', and the site is 'Apollo Test Sprint 3'. The main content area shows the 'Offer tools offers' menu expanded, with 'Webstore catalog' selected. A 'VIEW' button is highlighted, indicating the next step in the process. The background image shows a scenic road with the text 'Professionals: rent a vehicle with FSL and keep focus on your business' and a button 'DISCOVER FULL SERVICE LEASING BY ARVAL'. Below this, there are two columns for 'Long term need' and 'Temporary need'. The URL at the bottom is 'https://cms-mig.pre.arval.com/apo3/admin/content/webstore'.

Step 1 : Import the offer by the webstore

You select the vehicle that you want and you import it. You can use filters to find vehicles. In the Vehicle Type field, they're 3 "Drive" and 2 "Hippos" type.

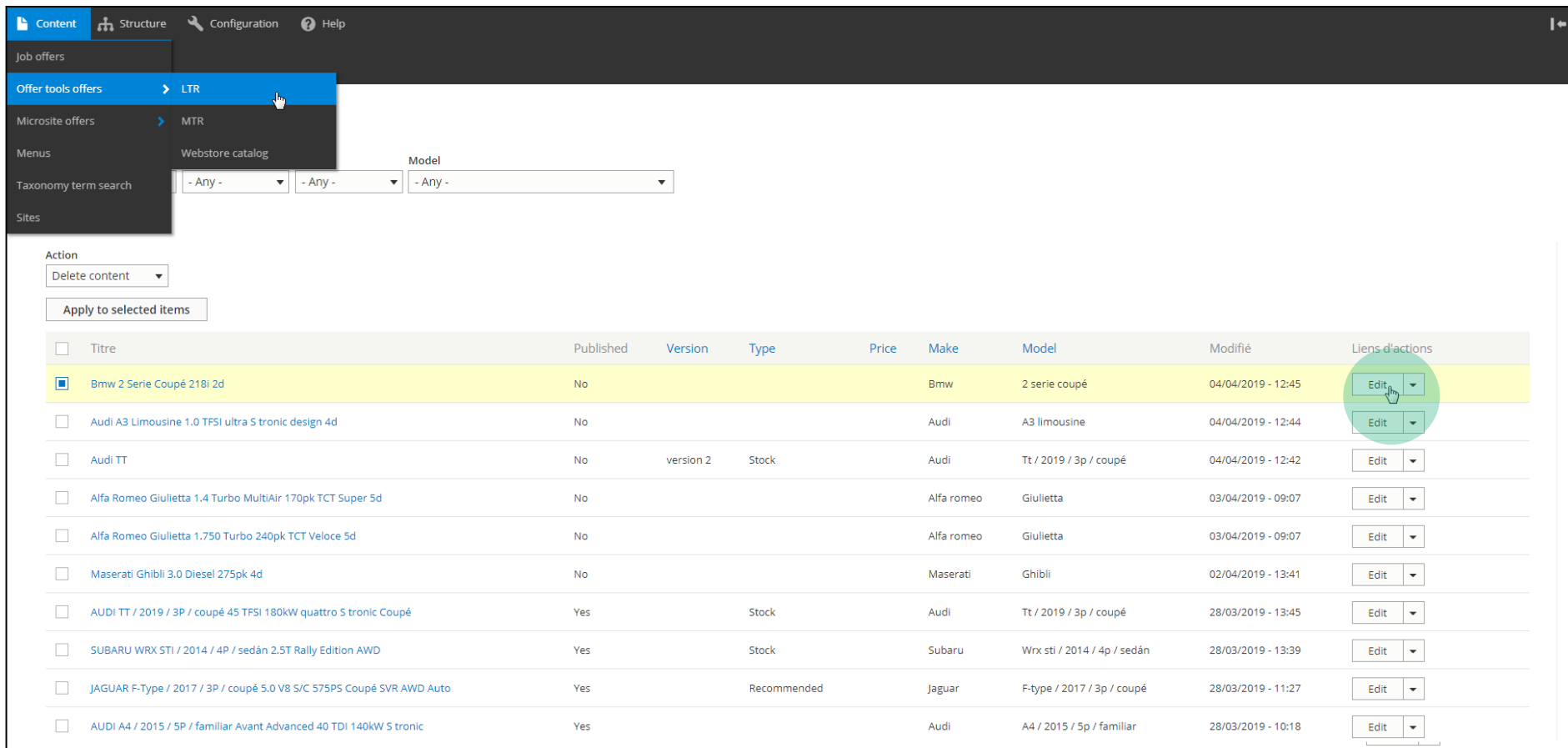


The screenshot shows the 'Webstore' interface. At the top, there are navigation links: Content, Structure, Configuration, and Help. Below the navigation is the 'Webstore' title. The main content area includes a breadcrumb trail: Home » Administration » Content. There are four filter dropdowns: 'Vehicle type' (set to '- Any -'), 'Makes' (set to '- Any -'), 'Models' (set to '- Any -'), and 'Versions' (set to '- Any -'). To the right of these filters, it says 'Available offers: 1011'. Below the filters are two buttons: 'Appliquer' and 'Réinitialiser'. There is also a button labeled 'Import these/this item(s)'. The main part of the interface is a table with the following columns: Make, Model, Category, and Vehicle name. The table contains 10 rows of data, with the 9th row selected (checkbox checked). At the bottom of the table, there is another 'Import these/this item(s)' button. A pagination bar at the bottom shows page numbers from 7 to 15, with page 11 highlighted.

	Make	Model	Category	Vehicle name
<input type="checkbox"/>	Bmw	1370	Mini MPV	225xe iPerformance 5d
<input type="checkbox"/>	Bmw	1368	Cabriolet	218d 2d
<input type="checkbox"/>	Bmw	1368	Cabriolet	218i 2d
<input type="checkbox"/>	Bmw	1368	Cabriolet	218i 2d
<input type="checkbox"/>	Bmw	1368	Cabriolet	220d 2d
<input type="checkbox"/>	Bmw	1368	Cabriolet	225dA 2d
<input type="checkbox"/>	Bmw	1368	Cabriolet	M240iA xDrive 2d
<input checked="" type="checkbox"/>	Bmw	1369	Coupé	218i 2d
<input type="checkbox"/>	Bmw	1369	Coupé	220dA xDrive 2d
<input type="checkbox"/>	Bmw	1369	Coupé	225dA 2d

Step 1 : Edit the offer

Then you go at LTR Offers tool offer and Edit the offer imported.



The screenshot displays the LTR Offers tool interface. The top navigation bar includes 'Content', 'Structure', 'Configuration', and 'Help'. A sidebar on the left shows 'Job offers', 'Offer tools offers' (with 'LTR' selected), 'Microsite offers' (with 'MTR'), 'Menus', 'Webstore catalog', 'Taxonomy term search', and 'Sites'. Below the sidebar, there are dropdown menus for 'Webstore catalog' and 'Model'. The main content area features an 'Action' dropdown set to 'Delete content' and an 'Apply to selected items' button. A table lists various car offers with columns for 'Titre', 'Published', 'Version', 'Type', 'Price', 'Make', 'Model', 'Modifié', and 'Liens d'actions'. The first row, 'Bmw 2 Serie Coupé 218i 2d', is highlighted in yellow, and its 'Edit' button is circled in green. Other offers include Audi A3 Limousine, Audi TT, Alfa Romeo Giulietta, Maserati Ghibli, and several Audi models.

<input type="checkbox"/>	Titre	Published	Version	Type	Price	Make	Model	Modifié	Liens d'actions
<input checked="" type="checkbox"/>	Bmw 2 Serie Coupé 218i 2d	No				Bmw	2 serie coupé	04/04/2019 - 12:45	Edit
<input type="checkbox"/>	Audi A3 Limousine 1.0 TFSI ultra S tronic design 4d	No				Audi	A3 limousine	04/04/2019 - 12:44	Edit
<input type="checkbox"/>	Audi TT	No	version 2	Stock		Audi	Tt / 2019 / 3p / coupé	04/04/2019 - 12:42	Edit
<input type="checkbox"/>	Alfa Romeo Giulietta 1.4 Turbo MultiAir 170pk TCT Super 5d	No				Alfa romeo	Giulietta	03/04/2019 - 09:07	Edit
<input type="checkbox"/>	Alfa Romeo Giulietta 1.750 Turbo 240pk TCT Veloce 5d	No				Alfa romeo	Giulietta	03/04/2019 - 09:07	Edit
<input type="checkbox"/>	Maserati Ghibli 3.0 Diesel 275pk 4d	No				Maserati	Ghibli	02/04/2019 - 13:41	Edit
<input type="checkbox"/>	AUDI TT / 2019 / 3P / coupé 45 TFSI 180kW quattro S tronic Coupé	Yes		Stock		Audi	Tt / 2019 / 3p / coupé	28/03/2019 - 13:45	Edit
<input type="checkbox"/>	SUBARU WRX STI / 2014 / 4P / sédán 2.5T Rally Edition AWD	Yes		Stock		Subaru	Wrx sti / 2014 / 4p / sédán	28/03/2019 - 13:39	Edit
<input type="checkbox"/>	JAGUAR F-Type / 2017 / 3P / coupé 5.0 V8 S/C 575PS Coupé SVR AWD Auto	Yes		Recommended		Jaguar	F-type / 2017 / 3p / coupé	28/03/2019 - 11:27	Edit
<input type="checkbox"/>	AUDI A4 / 2015 / 5P / familiar Avant Advanced 40 TDI 140kW S tronic	Yes				Audi	A4 / 2015 / 5p / familiar	28/03/2019 - 10:18	Edit

Step 2 : Edit the vehicle part

Few fields are automatically generated but you have to fill others because they are mandatory. **Description** field is the SEO meta-description. **Type Name** field isn't display in Front Office, so you can fill what you want, for example « car » or « van ».

Content Structure Configuration Help

Edit Offer LTR Bmw 2 Serie Coupé 218i 2d

View Edit Delete Clone

Home » Bmw 2 Serie Coupé 218i 2d

Site *
Apollo Test Sprint 3

▼ VEHICLE *

Title *
Characters: 25
Bmw 2 Serie Coupé 218i 2d

▼ DESCRIPTION *

Type Name *

Category Name
coupé

Brand model

- Abarth
- Alfa romeo
- Alfa romeo
- Audi
- Audi
- Bmw
- 2 serie coupé
- Bmw
- Citroen
- Dacia
- Hyundai
- Infiniti
- Isuzu
- Jaguar
- Jeep
- Kia
- Maserati
- Mercedes-benz

▼ URL ALIAS

Generate automatic URL alias
Uncheck this to create a custom alias below.

URL alias
/offer-ltr/bmw/bmw-2-serie-coupe-218i-2d

Specify an alternative path by which this data can be accessed. For example, type "/about" when writing an about page.

▼ METATAGS *

Configure the meta tags below.
To view a summary of the individual meta tags and the pattern for a specific configuration, click on its name below. Use tokens to avoid redundant meta data and search engine penalization. For example, a 'keyword' value of "example" will be shown on all content using this configuration, whereas using the [node:field_keywords] automatically inserts the "keywords" values from the current entity (node, term, etc).

[Browse available tokens.](#)

▼ BASIC TAGS

Simple meta tags.

Page title *
[node:title] | [site:name]

The text to display in the title bar of a visitor's web browser when they view this page. This meta tag may also be used as the title of the page when a visitor bookmarks or favorites this page, or as the page title in a search engine result. It is common to append [site:name] to the end of this, so the site's name is automatically added. It is recommended that the title is no greater than 55 - 65 characters long, including spaces.

Description *
A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Step 2 : Edit the vehicle part

In the Technical Characteristics the **Promotion text** field is the text under the offer price in the front office. And the **Description** field is the description of the offer. The **Version** field is not important.

Home » Abarth 500

Site *
Apollo Test Sprint 3

▼ VEHICLE *

Title *
Characters: 11
Abarth 500

► DESCRIPTION *

Technical Characteristics

Version

Promotional Text

Promotion text

Description

Text format: Filtered HTML

About text formats

▼ URL ALIAS

Generate automatic URL alias
Uncheck this to create a custom alias below.

URL alias
/small-business/offer-ltr/abarth/abarth-500

Specify an alternative path by which this data can be accessed. For example, type "/about" when writing an about page.

▼ METATAGS *

Configure the meta tags below.
To view a summary of the individual meta tags and the pattern for a specific configuration, click on its name below. Use tokens to avoid redundant meta data and search engine penalization. For example, a 'keyword' value of "example" will be shown on all content using this configuration, whereas using the [node:field_keywords] automatically inserts the "keywords" values from the current entity (node, term, etc).

Browse available tokens.

▼ BASIC TAGS

Simple meta tags.

DESCRIPTION OF THE 1.4 T-JET 180 COMPETIZIONE 3D

Integer posuere lectus ac metus semper, vitae semper orci pharetra. Mauris convallis, libero et dictum placerat, augue risus convallis ante, mattis tincidunt est nisi at est. Quisque pharetra eget est a placerat. Vivamus vestibulum volutpat nisi ut pretium. Praesent convallis massa ligula, quis dictum magna sollicitudin sed. Donec mi velit, suscipit sit amet condimentum a, suscipit laoreet mauris. Nam nisi eros, lobortis in enim sit amet, imperdiet varius velit. Curabitur tortor odio, tristique id finibus non, mattis aliquam lorem.

DURATION	MILEAGE	1ST MONTH
1 month	10000 miles	0 €

MPG: 6.0 | Doors: 3 | Fuel type: Benzine

Step 2 : Edit the vehicle part

In the Pictures part configuration, firstly you have to select the model offer and after select the pictures you want to display. The best is to select 5 pictures max. You can generate automatically by Izmocar search engine or import your pictures.

Pictures Show row weights

Images AWS (Izmocar)

Brand	Model	Year	Doors	Body Type	Color		
BMW	2Series	2018	2	Coupe	default	Remove	Hide

IMAGES

Original Link

Original Link

Original Link

Original Link

Original Link

Original Link

Original Link

Step 3 : Edit the offer part

You have to mention **Down payment LTR / Mileage per year LTR / Duration** in Default Price part in Offer configuration. You have to fill Old Price EXC VAT field if you want to mention an old offer price. And Cut Price field for a new one. The **Default service pack** field is the pack name (only for pricing by offer) and the **Promo label** field is marketing flag taxonomy.

Configuration Fields:

- Priorize: 4
- Type of tax: [Empty]
- Stock Display:
- Default Price ***
- Down payment LTR ***: - Select a value -
- Mileage per year LTR ***: - Select a value -
- Duration ***: - Select a value -
- Old Price INC VAT: [Empty]
- Old Price EXC VAT: [Empty]
- Cut price: [Empty]
- Default service pack: [Empty]
- Price matrix: No Paragraphe added yet. [Add Offer price matrix]
- Promo label: [Empty]

Offer Preview: Kia Sportage 5P SUV (SPORTBACK / DIESEL / CONSO A) Available in 3 days

Price: **310€** +VAT per month (reduced from ~~470€~~) available until 20.05.18

DURATION	MILEAGE	1ST MONTH
36 months	20 000 miles	3 000 euros

ADJUST TO MY NEED

Choose your version

Step 4 : Edit the equipments part

This part is for equipments which are directly delivered and technical characteristics of the vehicle. For the Equipments part configuration you don't have to fill fields, they're automatically generate by the taxonomies (only if you import offer by Webstore catalog).

The screenshot shows a web application interface with a dark header containing navigation links: Content, Structure, Configuration, and Help. Below the header, there is a section titled 'EQUIPMENTS' with a 'Show row weights' link. The main content area displays two equipment entries. Each entry has a 'Category' dropdown menu, a 'Topic' dropdown menu (with a note 'Topic is managed from Vocabulary'), a 'Name' field with a plus icon, a 'Value' field, and a 'Code' field (with a note 'The webstore code').

Category	Topic	Name	Value	Code
Deuren	Exterieur	Deuren bestuurder, passagier en voor bevestigd		43501
Lak	Exterieur	Zwarte lak		15201

Step 5 : Edit the options part

In the last part Options & Services, there is the same taxonomy than previously. Finally you have to select for which **Segment** the offer is, this field defines in which tab the offer will be visible.

▶ EQUIPMENTS

▼ OPTIONS & SERVICES

Options
Options equipment
No Paragraph added yet.

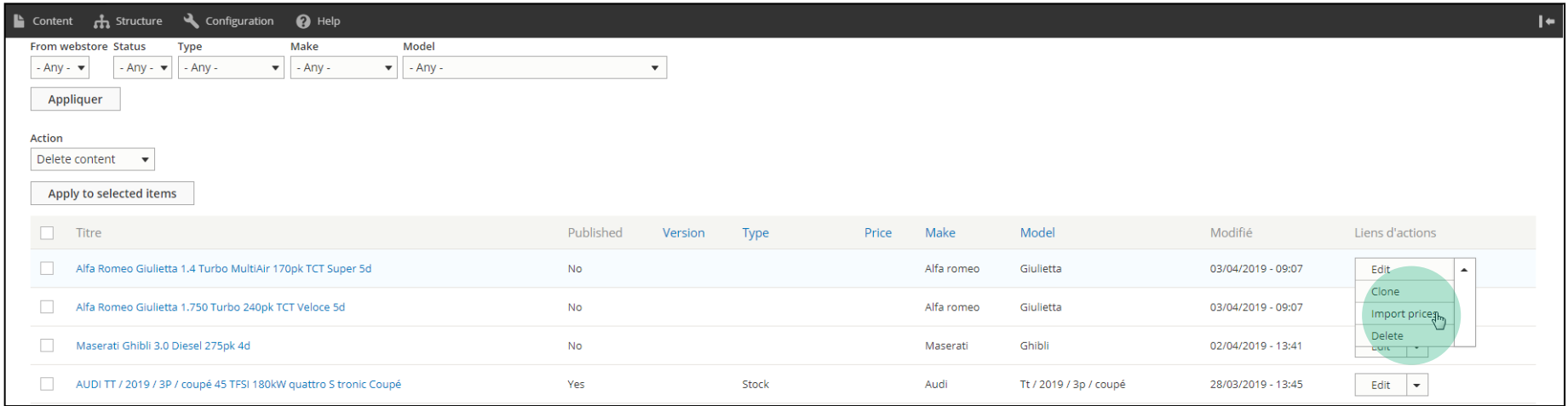
Add LTR - Option/Equipments

Segment *

Small business ▼

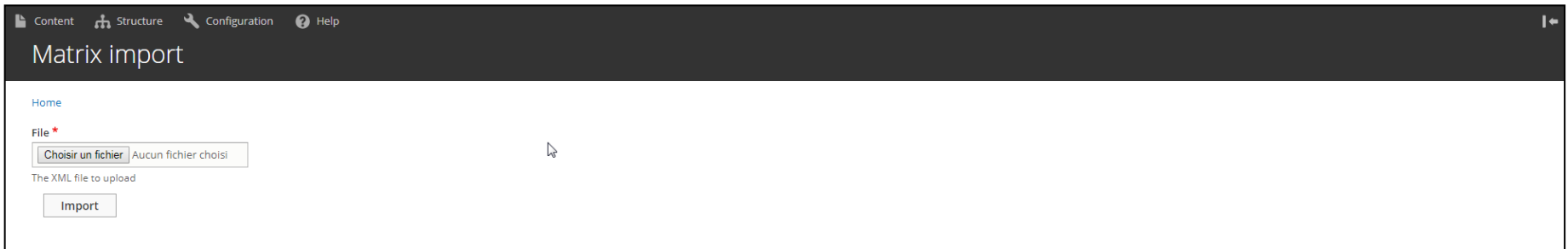
Step 6 : Price import

Finally, when your site is configured you can import your price.
You can import the XML file by this way to import automatically prices.



The screenshot shows a web application interface with a navigation bar (Content, Structure, Configuration, Help) and a filter section. The filter section includes dropdown menus for 'From webstore', 'Status', 'Type', 'Make', and 'Model', all set to '- Any -'. Below the filters is an 'Appliquer' button. The 'Action' section has a 'Delete content' dropdown and an 'Apply to selected items' button. The main content is a table with columns: 'Titre', 'Published', 'Version', 'Type', 'Price', 'Make', 'Model', 'Modifié', and 'Liens d'actions'. The table contains four rows of car models. A green circle highlights the 'Import price' button in the 'Liens d'actions' column of the first row.

<input type="checkbox"/>	Titre	Published	Version	Type	Price	Make	Model	Modifié	Liens d'actions
<input type="checkbox"/>	Alfa Romeo Giulietta 1.4 Turbo MultiAir 170pk TCT Super 5d	No				Alfa romeo	Giulietta	03/04/2019 - 09:07	Edit Clone Import price Delete
<input type="checkbox"/>	Alfa Romeo Giulietta 1.750 Turbo 240pk TCT Veloce 5d	No				Alfa romeo	Giulietta	03/04/2019 - 09:07	
<input type="checkbox"/>	Maserati Ghibli 3.0 Diesel 275pk 4d	No				Maserati	Ghibli	02/04/2019 - 13:41	
<input type="checkbox"/>	AUDI TT / 2019 / 3P / coupé 45 TFSI 180kW quattro S tronic Coupé	Yes		Stock		Audi	Tt / 2019 / 3p / coupé	28/03/2019 - 13:45	Edit

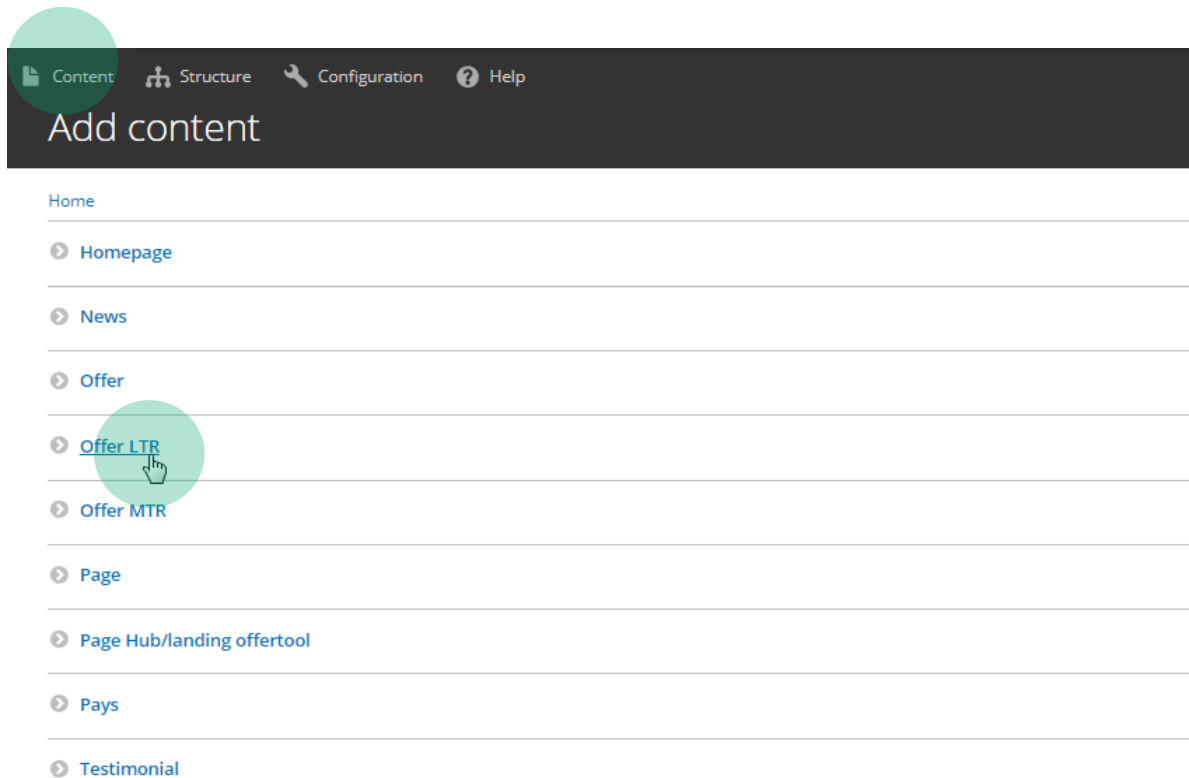


The screenshot shows the 'Matrix import' interface. It has a navigation bar (Content, Structure, Configuration, Help) and a 'Home' link. Below the navigation bar is a 'File *' section with a file upload field containing the text 'Choisir un fichier' and 'Aucun fichier choisi'. Below the file upload field is the text 'The XML file to upload' and an 'Import' button.

Configure manually offer

In the LTR Offer tools Offers you can also add a LTR Offer and edit by yourself the configuration of an inexistent offer.

By this way : **Content** → **Add Content** → **Offer LTR**





ARVAL
BNP PARIBAS GROUP

We care about cars. We care about you.

Add MTR Offer

Back to site | Manage | tgonot | Current theme: adminimal_theme | Current langcode: en | Current site: the-master

Content | Structure | Appearance | Extend | Configuration | People | Reports | Help

Job offers | Offer tools offers | Microsite offers | Menus | Taxonomy term search | Sites

Offer tools offers: LTR, MTR, Webstore catalog

		Theme	Published	Langue par défaut	Usable languages	Operations links
		Arval	✓	Dutch (Belgium)	<ul style="list-style-type: none"> Dutch (Belgium) French (Belgium) 	Edit ▼
	Opture longue durée Arval RH FR	Arval	✓	French	<ul style="list-style-type: none"> French 	Edit ▼
3	Arval Italia Lavora Con noi	Arval	✓	Italian	<ul style="list-style-type: none"> Italian 	Edit ▼
4	Únete a Arval	Arval	✓	Spanish	<ul style="list-style-type: none"> Spanish 	Edit ▼
5	Careers and Recruitment	Arval	✓	English	<ul style="list-style-type: none"> English 	Edit ▼
6	Kom werken bij de beste leasemaatschappij van NL	Arval	✓	Dutch	<ul style="list-style-type: none"> Dutch 	Edit ▼
7	Arval Career	Arval	✓	English	<ul style="list-style-type: none"> English 	Edit ▼
8	arval_at	Arval	✓	German (Austria)	<ul style="list-style-type: none"> English (Austria) German (Austria) 	Edit ▼
9	arval_br	Arval	✓	Portuguese, Brazil	<ul style="list-style-type: none"> English (Brazil) Portuguese, Brazil 	Edit ▼
10	arval_ch	Arval	✓	German (Switzerland)	<ul style="list-style-type: none"> English (Switzerland) French (Switzerland) German (Switzerland) Italian (Switzerland) 	Edit ▼
11	arval_cl	Arval	✓	Spanish (Chile)	<ul style="list-style-type: none"> Spanish (Chile) 	Edit ▼
12	arval_cn	Arval	✓	Chinese (simplified script)	<ul style="list-style-type: none"> Chinese (simplified script) English (China) 	Edit ▼

Add MTR Offer

With an MTR offer :

- It is not possible to use IZMO Cars images, you have to add them manually
- The Services are to be selected and configured in the Setting Sites