Apollo Creation of a New Web Site Guide
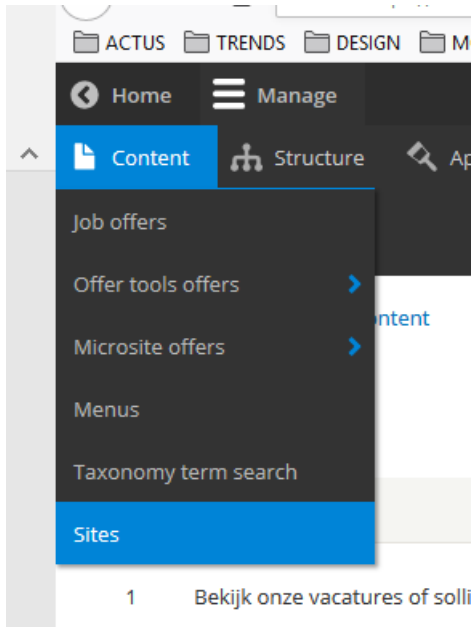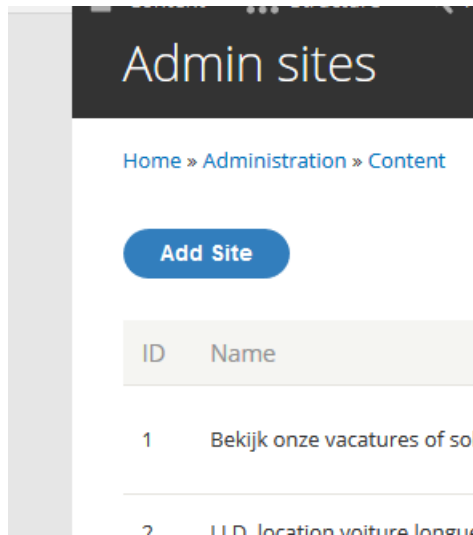
Table des matières

Web Site Creation

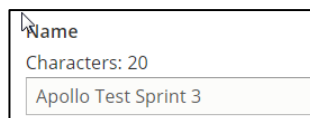## STEP 1 : Web Site Creation

1. GO to « Content >> Sites »

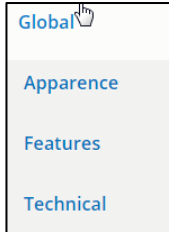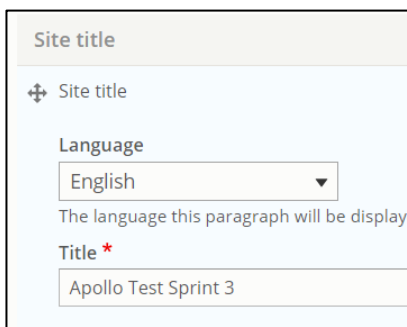2. Click on « Add Site »

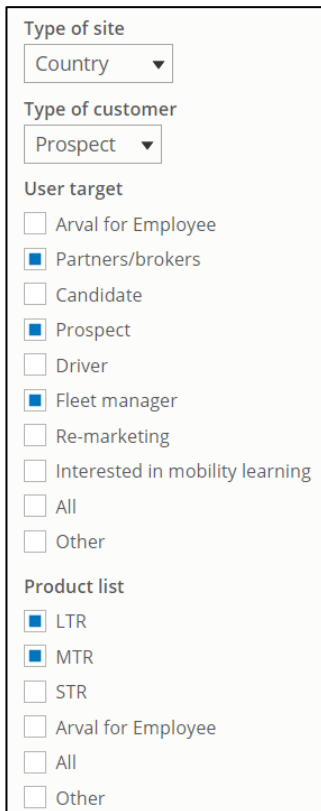3. Insert Name

STEP 2 : Configuration

1. Go to « Global »

2. Set Language and Title

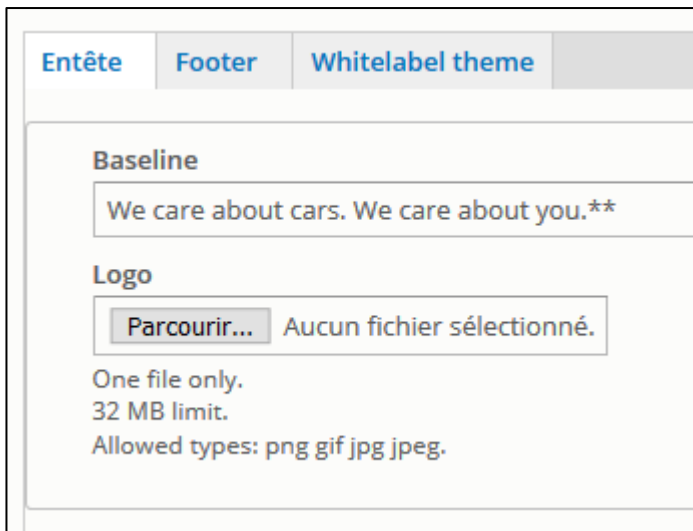3. Define Type of site, customer, targer and type of offer
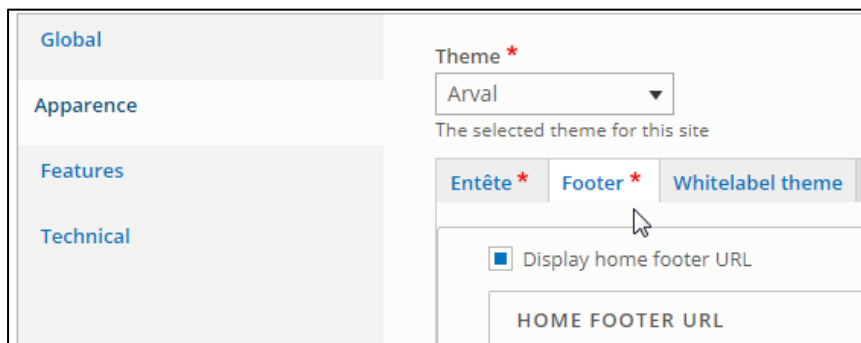
STEP 3 : Appearence

1. Go to « Appearence »

Global
Apparence
Features
Technical

2. Choose Theme
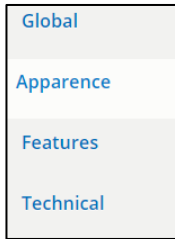
   Theme *
   Arval ▼
   The selected theme for this site

3. Add Baseline and logo in « Entête »

Entête	Footer	Whitelabel theme

   Baseline

   We care about cars. We care about you.**

   Logo

   Parcourir... Aucun fichier sélectionné.

   One file only.
   32 MB limit.
   Allowed types: png gif jpg jpeg.

4. Add Baseline in Footer too in the Bottom section
   (Don't forget to select language of the website to display the baseline)

Global
Apparence
Features
Technical

   Theme *
   Arval ▼
   The selected theme for this site

Entête *	Footer *	Whitelabel theme

   ■ Display home footer URL

   HOME FOOTER URL

Bottom mention

Text

Language

English ▼

The language this paragraph will be displayed for, leave empty not to filter

Text *

B *I* U S x² *I*ₓ 🔗 ⟲

We care about cars. We care about you. **

Text format Filtered HTML ▼

STEP 4 : Features

1. Go to « Features »

Global

Apparence

Features

Technical

2. Go to « Offer tool Microsite »

Career | Offer tool Microsite | Newsroom | Offer tool Apollo * | Brand page

3. Set the Izmocar Country code to allow the connection with Izmo Librairy

☐ Is microsite

Izmocar Country Code

NL

4. Set the units settings

ARVAL
BNP PARIBAS GROUP

▼ DISPLAY UNITS SETTINGS

Price Label

Price prefix

Price suffix

€

Duration Label

months

Distance per year Label

km/year

Consumption Label

L/100km

Horse Power Label

CH

Fiscal Power Label

CV

CO2 Emissions Label

g CO²/km

Boot or Tank Capacity Label

L

Engine Size Label

cc

Electric Power

Electric Time of charge

Electric Range (WLTP*) Label

Doors label

doors

Number of seats label

seats

Label for down payment

€

5. Go to « Offer tool Apollo »

6. Set language

7. Set the transversal paragraphe « Why Arval ?»
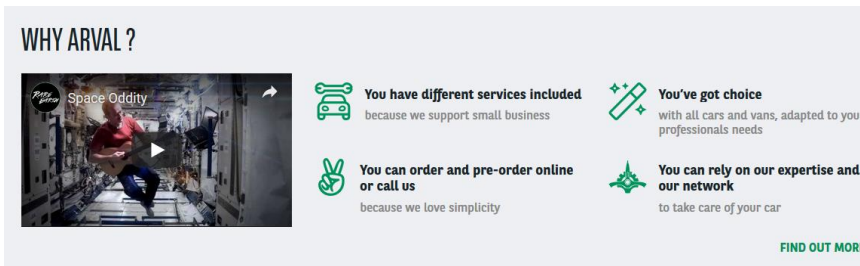
a. Title + Video

b. Picto + Title + Description (x4)

c.   « Find out more » Link

LINK
URL
https://www.amazon.fr/LICORNE-PELUCHE-MINIONS-MECHANT-SUPERSOFT/d
Start typing the title of a piece of content to select it. You can also enter an internal path such as /n
http://example.com. Enter *<front>* to link to the front page.
Link text
Find out more

d.   Set the segment where the paragraph will be displayed

Default Segment *
Small business   ▼

8. Set the Partner Id for the API Webstore

▼ API WEBSTORE

Partner id
61
The partner id used to webstore api

9. Set the « Offer Services »

a.   Services Pack

▼ OFFER SERVICES *

Site offer pack rule *
Management by site   ▼
Choose how to configure service pack

-    Management by site : the services pack will be managed for the whole site
-    Management by category : the services pack will be managed for each type of categories
-    Management by offer : the services pack will be managed directly in each offer with the price matrix

b.   Services displayed in the tunnel (step 2)
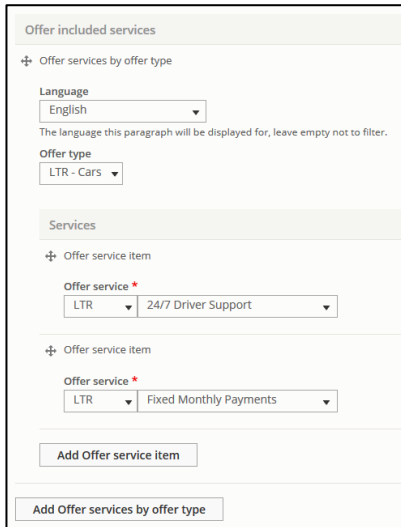
Offer services mode
◯ N/A
◉ Services pack
◯ Services list

- Services pack : all the services will be displayed under a table to allow comparison
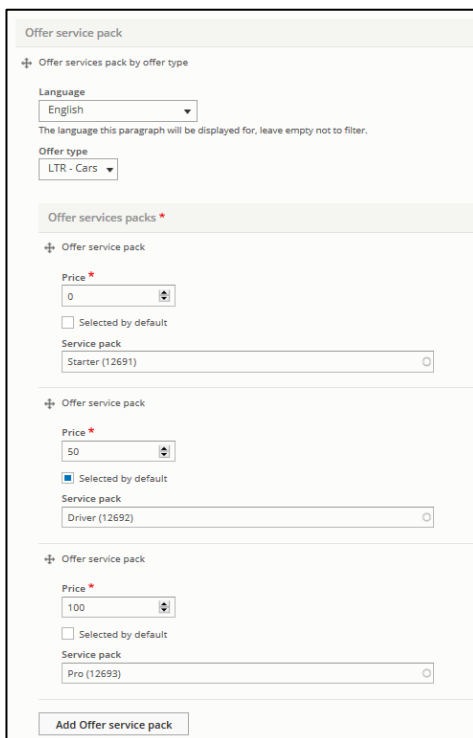- Services list : if there are no services pack, the services will be displayed the one above the others

c. Set the included services (will be displayed in each offer detail)
Can be done only after create the services taxonomy

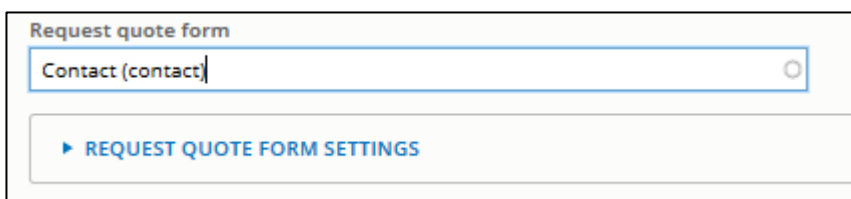| 1. Set language |
|---|
| 2. Choose offer type |
| 3. Add Services |

d. Set Price for Services Pack if « Management by site » is choosen
Can be done only after create the services pack taxonomy

1. Set language
2. Choose offer type
3. Add Services Pack
4. Set Price
5. Select if default pack or not
6. Choose Service Pack

10. Set the « Request form » in the step 4 of the tunnel

11. Set the « Result list / Offer list »

Career	Offer tool Microsite	Newsroom	Offer tool Apollo *	Brand page *

The brand page content

Offer list link

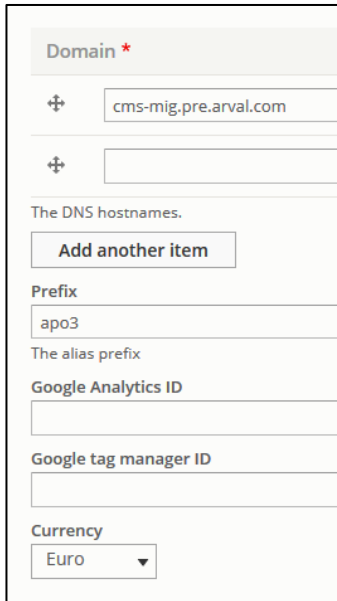https://cms-mig.pre.arval.com/apo3 | Long term need for more than 2 years (1048) | ○

This must be an internal path such as */node/add*. You can also start typing the title of a piece of content to select it. Enter *<front>* to link to the front page.

Content
No Paragraphe added yet.

Add Brand list ▾ to *Content*

STEP 5 : Technical

1. Set the domain, prefix and currency
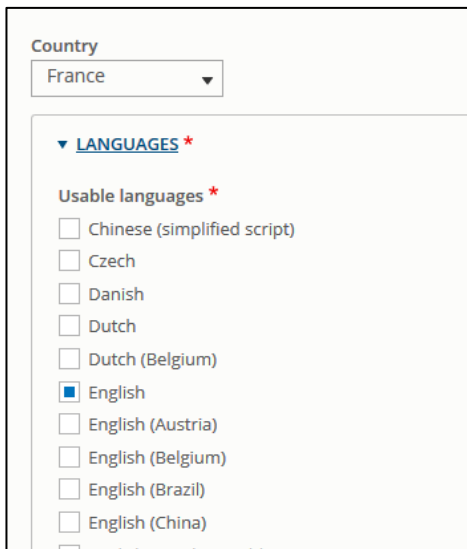
2. Set Country and language
   Be aware if the values are modified after the site has been created, all content will be lost.
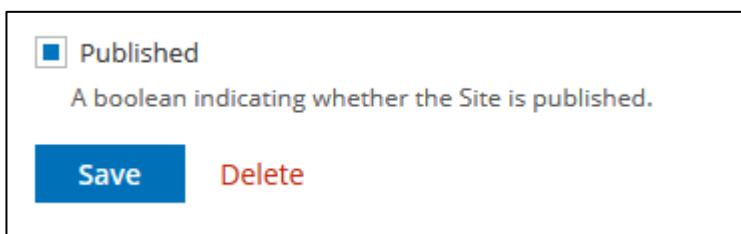
STEP 6 : Published

Taxonomy Creation

LTR - Offer services

1. Go to « Structure taxonomy »
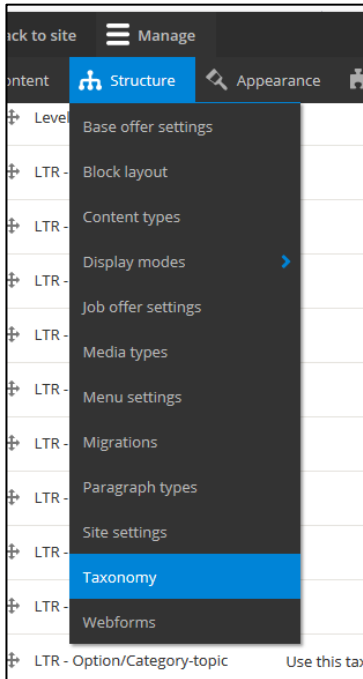
2. Select « LTR - Offer services » and click on right « List Terms »

3. « Add term »

4. Set the term

1. Set Site
2. Set Title
3. Set Icon from font awesome (if needed)
4. Set Description (will be displayed in offer detail)
5. Select offer type
6. Save

LTR - Offer Services Pack

1. Select « LTR - Offer services pack » and click on right « List Terms »

2. « Add term »

3. Set the term

Site *

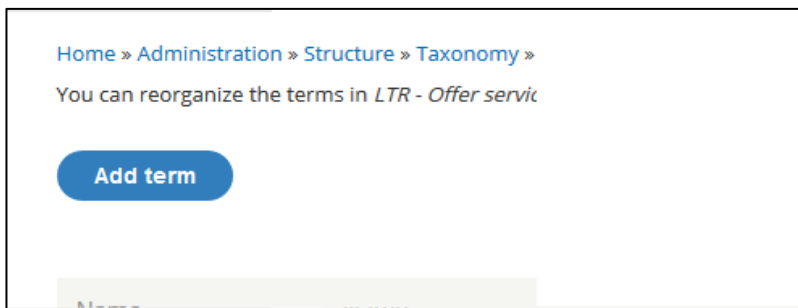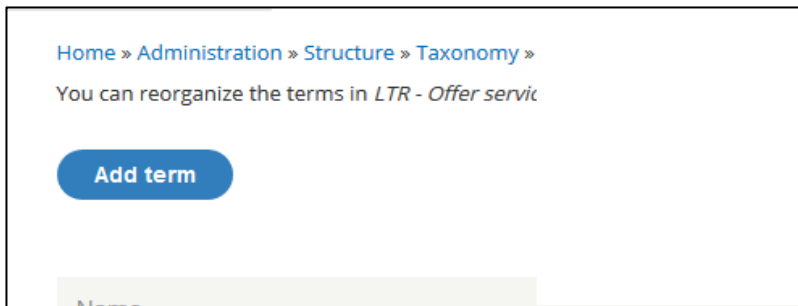| Apollo Test Sprint 3 | ▼ |

Name *

Characters: 7

Starter

Description

B *I* U S̶ x² *I*ₓ | ⊕ ⬛

Text format | Filtered HTML ▼

▶ ICON *

Language

English ▼

The term language code.

Marketing label

Name teaser

Services *

■ -24/7 Driver Support
■ -Fixed Monthly Payments
☐ -Flexible Contract terms
☐ -Free Nationwide Delivery
☐ -Maintenance Package (optional)
☐ -Total Care Package (optional)
☐ LTR
☐ MTR

■ Generate automatic URL alias
    Uncheck this to create a custom alias below. Configure URL alias patterns.

URL alias

/starter

Specify an alternative path by which this data can be accessed. For example, type "/about" when writing an about page.

▶ RELATIONS

Save   Delete

1. Set Site
2. Set Title
3. Set Icon from font awesome (if needed)
4. Choose individuals services
5. Save

Taxonomy witch are automaticaly created

Theses taxonomies are automaticaly created when an offer is imported from the webstore.

- Apollo - Brand model
- LTR - Fuel type
- LTR - Offer transmission type
- LTR - Option/Category-topic
- LTR - Vehicle category

Others taxonomies to set to configure an offer

- LTR - Marketing flag
- LTR - Offer Duration
- LTR - Offer Mileage
- LTR Downpayment

Others taxonomies to create corporate content

- Corporate services