

Apollo Creation of a New Web Site Guide

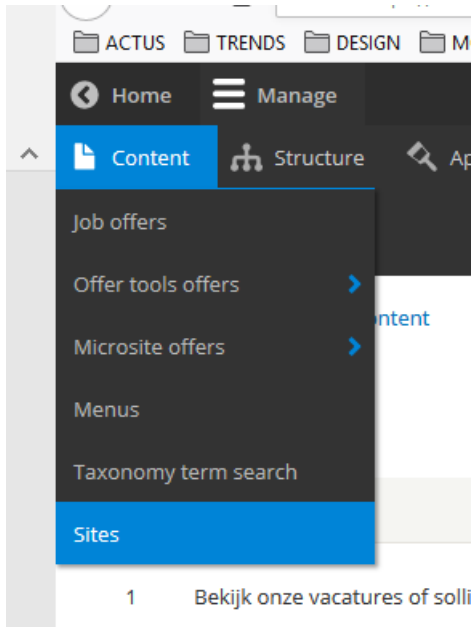
Table des matières

Web Site Creation	2
STEP 1 : Web Site Creation.....	2
STEP 2 : Configuration.....	3
STEP 3 : Appearance	4
STEP 4 : Features	5
STEP 5 : Technical.....	11
STEP 6 : Published	11
Taxonomy Creation	12
LTR - Offer services	12
LTR - Offer Services Pack.....	13
Taxonomy witch are automaticaly created	15
Others taxonomies to set to configure an offer	15
Others taxonomies to create corporate content.....	15

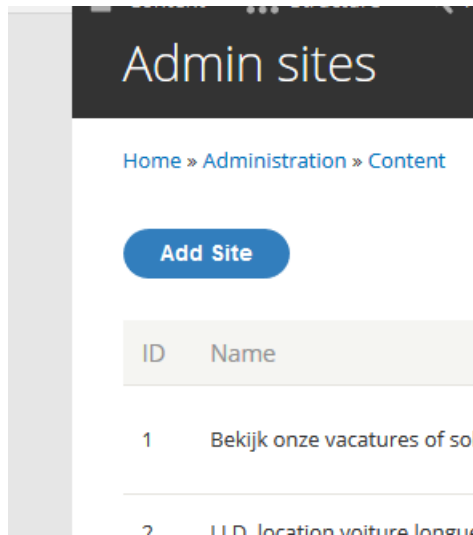
Web Site Creation

STEP 1 : Web Site Creation

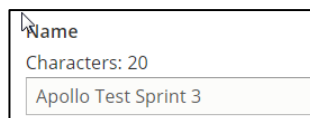
1. GO to « Content >> Sites »



2. Click on « Add Site »

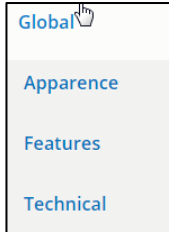


3. Insert Name

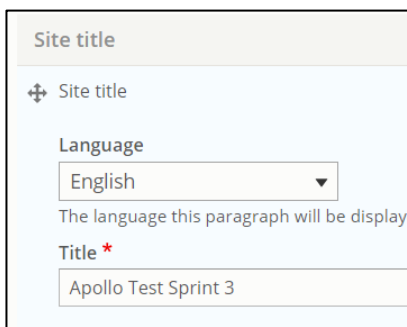


STEP 2 : Configuration

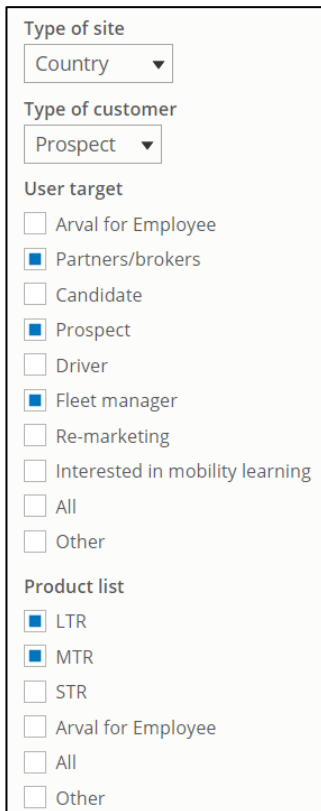
1. Go to « Global »



2. Set Language and Title

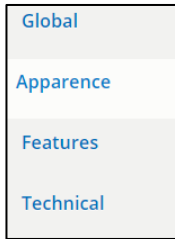


3. Define Type of site, customer, targer and type of offer



STEP 3 : Appearance

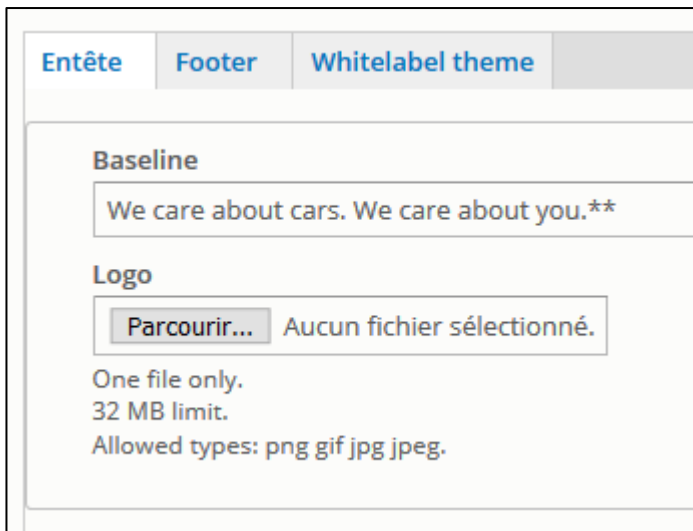
1. Go to « Appearance »



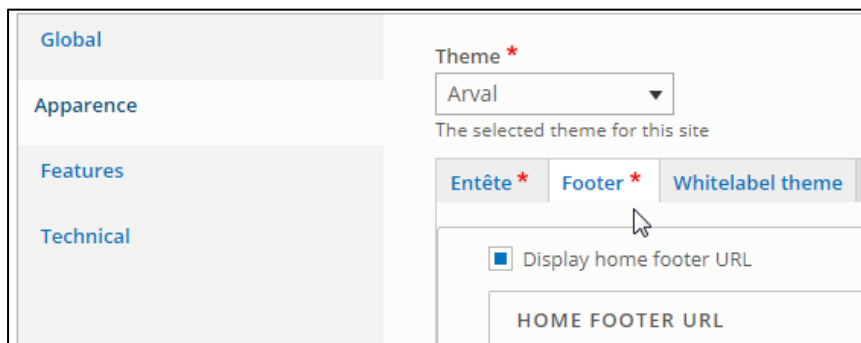
2. Choose Theme



3. Add Baseline and logo in « Entête »



4. Add Baseline in Footer too in the Bottom section
(Don't forget to select language of the website to display the baseline)





Bottom mention

Text

Language
English

The language this paragraph will be displayed for, leave empty not to filter

Text *

B I U S x² Iₓ |   |

We care about cars. We care about you. **

Text format Filtered HTML

STEP 4 : Features

1. Go to « Features »

Global

Apparence

Features

Technical

2. Go to « Offer tool Microsite »

Career Offer tool Microsite Newsroom Offer tool Apollo * Brand page

3. Set the IzmoCar Country code to allow the connection with Izmo Library

Is microsite

IzmoCar Country Code

NL

4. Set the units settings

▼ DISPLAY UNITS SETTINGS

Price Label

Price prefix

Price suffix

Duration Label

Distance per year Label

Consumption Label

Horse Power Label

Fiscal Power Label

CO2 Emissions Label

Boot or Tank Capacity Label

Engine Size Label

Electric Power

Electric Time of charge

Electric Range (WLTP*) Label

Doors label

Number of seats label

Label for down payment

5. Go to « Offer tool Apollo »



6. Set language

▼ **GÉNÉRAL ***

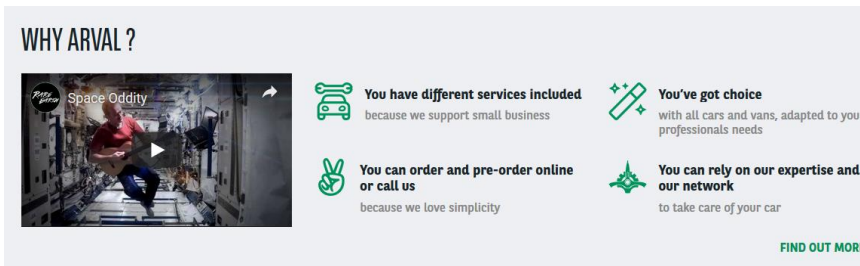
Value Proposition

Language

English ▼

The language this paragraph will be

7. Set the transversal paragraphe « Why Arval ? »



a. Title + Video

Title *

Why Arval ?

Text format Filtered HTML ▼

- Allowed HTML tags: <a href hreflang title target class=""> <cite> <blockquote cite="" type=""> <code> <ul type=""> <ol style=""> <dl> <dd> <h2 id=""> <h3 id=""> <h4 id=""> <h5 id=""> <h6 id=""> <u> <sup> <p> <sup> <button type=""> <i class=""> <style media type="">
- You can align images (data-align="center"), but also videos, blockquotes, and so on.

Video

https://www.youtube.com/watch?v=KaOC9danxNo

b. Picto + Title + Description (x4)

Value proposition list *

+ Item Value Proposition

icon *

car-mechanic

Name of the Font Awesome Icon. See the [Font Awesome icon list](#) for valid icon names, or begin typing for an autocomplete list

▶ ADDITIONAL FONT AWESOME SETTINGS

title *

You have different services included

Text format Filtered HTML ▼

- Allowed HTML tags: <a href hreflang title target class=""> <cite> <blockquote cite="" type=""> <code> <ul type=""> <ol style=""> <dl> <dd> <h2 id=""> <h3 id=""> <h4 id=""> <h5 id=""> <h6 id=""> <u> <sup> <p> <sup> <button type=""> <i class=""> <style media type="">
- You can align images (data-align="center"), but also videos, blockquotes, and so on.

description *

I U S x² | Iₓ | ∞ ∑

because we support small business

c. « Find out more » Link

LINK

URL

Start typing the title of a piece of content to select it. You can also enter an internal path such as /n/http://example.com. Enter <front> to link to the front page.

Link text

d. Set the segment where the paragraph will be displayed

Default Segment *

Small business ▼

8. Set the Partner Id for the API Webstore

▼ API WEBSTORE

Partner id

The partner id used to webstore api

9. Set the « Offer Services »

a. Services Pack

▼ OFFER SERVICES *

Site offer pack rule *

Management by site ▼

Choose how to configure service pack

- Management by site : the services pack will be managed for the whole site
- Management by category : the services pack will be managed for each type of categories
- Management by offer : the services pack will be managed directly in each offer with the price matrix

b. Services displayed in the tunnel (step 2)

Offer services mode

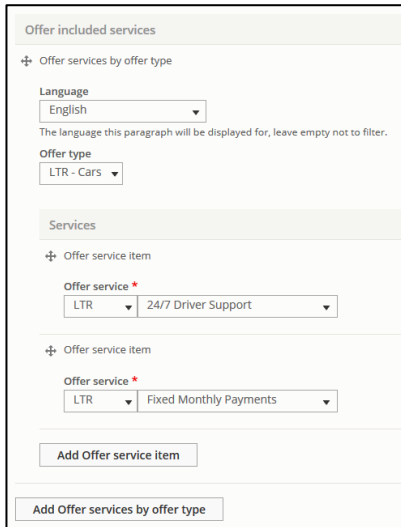
N/A

Services pack

Services list

- Services pack : all the services will be displayed under a table to allow comparison
- Services list : if there are no services pack, the services will be displayed the one above the others

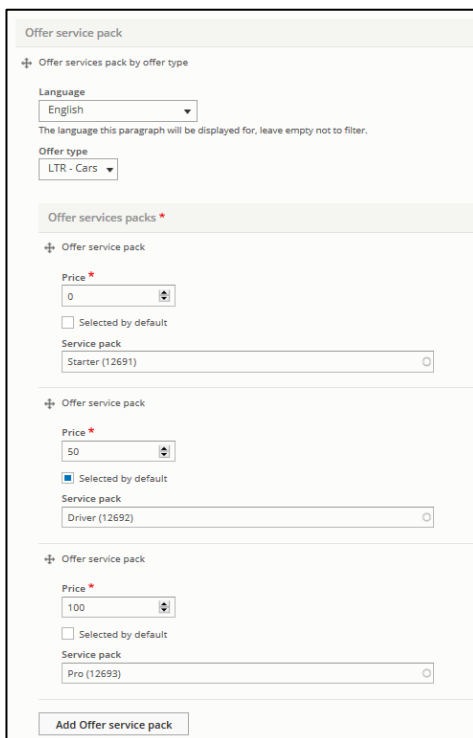
- c. Set the included services (will be displayed in each offer detail)
Can be done only after create the services taxonomy



The screenshot shows the 'Offer included services' configuration page. It includes a 'Language' dropdown set to 'English', an 'Offer type' dropdown set to 'LTR - Cars', and a 'Services' section with two 'Offer service item' entries. Each entry has an 'Offer service' dropdown set to 'LTR' and a service name dropdown (e.g., '24/7 Driver Support' and 'Fixed Monthly Payments'). There are buttons for 'Add Offer service item' and 'Add Offer services by offer type'.

1. Set language
2. Choose offer type
3. Add Services

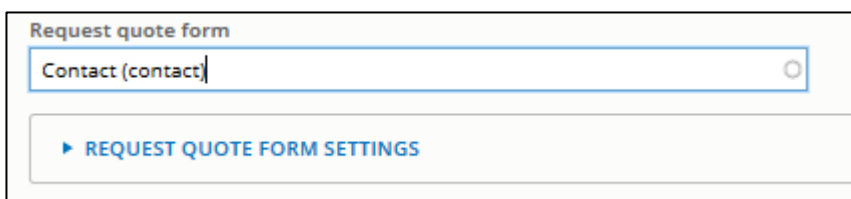
- d. Set Price for Services Pack if « Management by site » is chosen
Can be done only after create the services pack taxonomy



The screenshot shows the 'Offer service pack' configuration page. It includes a 'Language' dropdown set to 'English', an 'Offer type' dropdown set to 'LTR - Cars', and a section for 'Offer services packs'. There are three 'Offer service pack' entries, each with a 'Price' input field, a 'Selected by default' checkbox, and a 'Service pack' dropdown menu. The prices are 0, 50, and 100. The service packs are 'Starter (12691)', 'Driver (12692)', and 'Pro (12693)'. There is an 'Add Offer service pack' button at the bottom.

1. Set language
2. Choose offer type
3. Add Services Pack
4. Set Price
5. Select if default pack or not
6. Choose Service Pack

10. Set the « Request form » in the step 4 of the tunnel



The screenshot shows the 'Request quote form' configuration page. It features a dropdown menu with 'Contact (contact)' selected. Below the dropdown is a blue button labeled 'REQUEST QUOTE FORM SETTINGS'.

11. Set the « Result list / Offer list »

Career	Offer tool Microsite	Newsroom	Offer tool Apollo *	Brand page *
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The brand page content

Offer list link
https://cms-mig.pre.arval.com/apo3

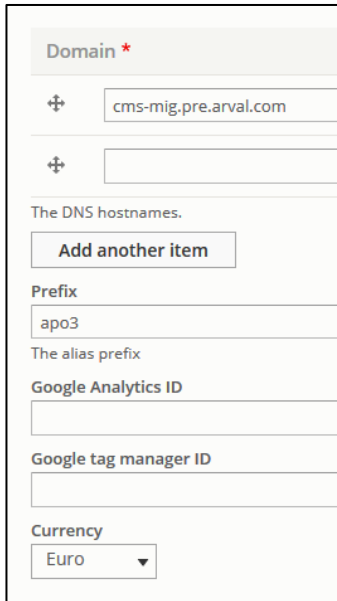
This must be an internal path such as */node/add*. You can also start typing the title of a piece of content to select it. Enter *<front>* to link to the front page.

Content
No Paragraphe added yet.

to Content

STEP 5 : Technical

1. Set the domain, prefix and currency

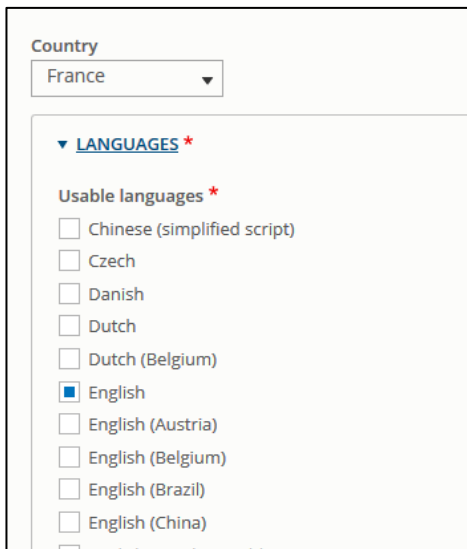


The screenshot shows a configuration form with the following fields:

- Domain ***: A list of domains with a plus icon to add more. The first entry is "cms-mig.pre.arval.com".
- The DNS hostnames.**: A section with an "Add another item" button.
- Prefix**: A text input field containing "apo3".
- The alias prefix**: A text input field.
- Google Analytics ID**: A text input field.
- Google tag manager ID**: A text input field.
- Currency**: A dropdown menu set to "Euro".

2. Set Country and language

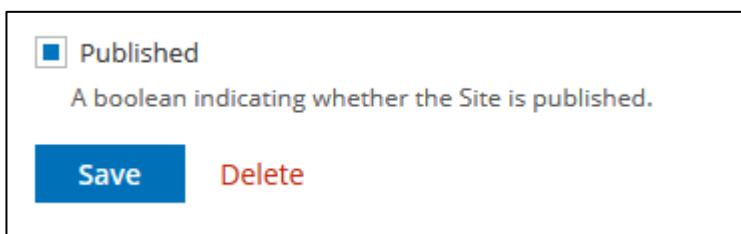
Be aware if the values are modified after the site has been created, all content will be lost.



The screenshot shows a configuration form with the following fields:

- Country**: A dropdown menu set to "France".
- LANGUAGES ***: A section with a dropdown arrow and a red asterisk.
- Usable languages ***: A list of languages with checkboxes:
 - Chinese (simplified script)
 - Czech
 - Danish
 - Dutch
 - Dutch (Belgium)
 - English
 - English (Austria)
 - English (Belgium)
 - English (Brazil)
 - English (China)
 - English (Czech Republic)

STEP 6 : Published



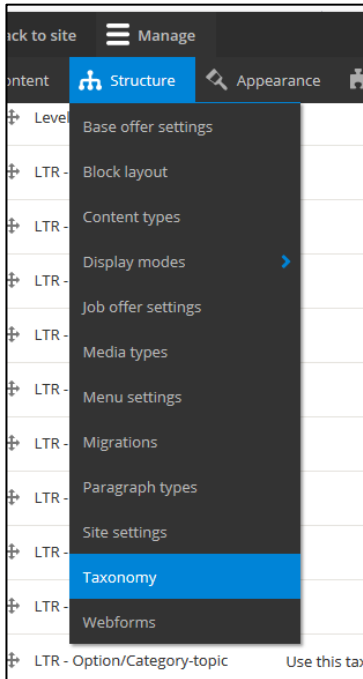
The screenshot shows a configuration form with the following fields:

- Published**: A checkbox that is checked.
- A boolean indicating whether the Site is published.**: A descriptive text.
- Save**: A blue button.
- Delete**: A red button.

Taxonomy Creation

LTR - Offer services

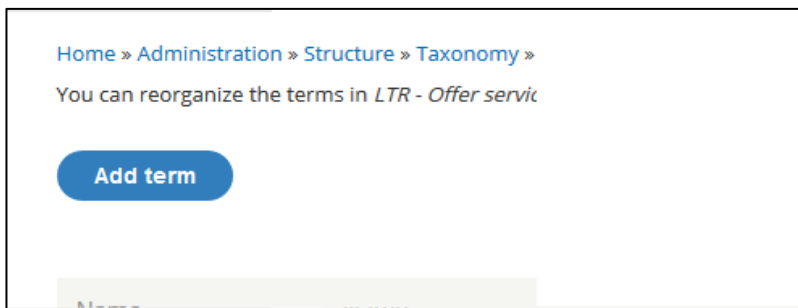
1. Go to « Structure taxonomy »



2. Select « LTR - Offer services » and click on right « List Terms »



3. « Add term »



4. Set the term

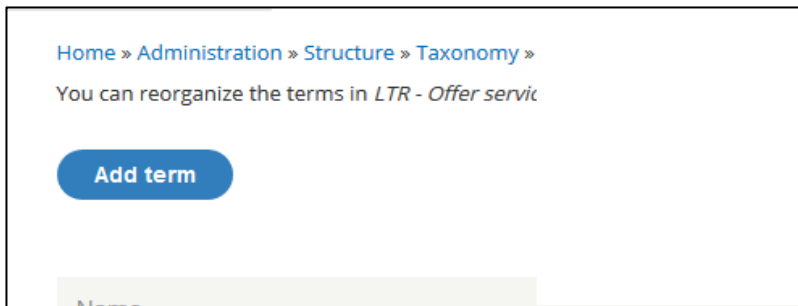
1. Set Site
2. Set Title
3. Set Icon from font awesome (if needed)
4. Set Description (will be displayed in offer detail)
5. Select offer type
6. Save

LTR - Offer Services Pack

1. Select « LTR - Offer services pack » and click on right « List Terms »



2. « Add term »



3. Set the term

Site *
Apollo Test Sprint 3

Name *
Characters: 7
Starter

Description

B I U | **Link** | **Image**

Text format Filtered HTML

ICON *

Language
English
The term language code.

Marketing label

Name teaser

Services *

- 24/7 Driver Support
- Fixed Monthly Payments
- Flexible Contract terms
- Free Nationwide Delivery
- Maintenance Package (optional)
- Total Care Package (optional)
- LTR
- MTR

Generate automatic URL alias
Uncheck this to create a custom alias below. Configure URL alias patterns.

URL alias
/starter
Specify an alternative path by which this data can be accessed. For example, type "about" when writing an about page.

RELATIONS

Save **Delete**

1. Set Site
2. Set Title
3. Set Icon from font awesome (if needed)
4. Choose individuals services
5. Save

Taxonomy witch are automatically created

Theses taxonomies are automatically created when an offer is imported from the webstore.

- Apollo - Brand model
- LTR - Fuel type
- LTR - Offer transmission type
- LTR - Option/Category-topic
- LTR - Vehicle category

Others taxonomies to set to configure an offer

- LTR - Marketing flag
- LTR - Offer Duration
- LTR - Offer Mileage
- LTR Downpayment

Others taxonomies to create corporate content

- Corporate services