



For the many journeys in life



# /// OUR IDENTITY

#### TRUSTED BY OUR PARTNERS SINCE 1989, WE MAKE **CUSTOMER SERVICE OUR TOP PRIORITY**

Arval is specialized in full service vehicle leasing and new mobility solutions, leasing nearly 1.8 million vehicles at the end of December 2024.

Every day, almost 8,600 Arval employees in 29 countries offer flexible solutions to ensure seamless and sustainable journeys for our customers, ranging from large international corporate groups to smaller companies and individual retail clients.

Arval is a founding member of the Element-Arval Global Alliance, a world leader in the fleet management industry, with **4.5 million vehicles** across 55 countries.

Arval was founded in 1989 as part of the BNP Paribas Group, and is positioned within the Group's Commercial, Personal Banking & Services (CPBS) division.



# /// OUR HISTORY

#### MORE THAN 35 YEARS OF GROWTH AND INNOVATION

#### 2000

Arval merged with PHH Europe. We rely on an international network of key partnerships through the Element-Arval Global Alliance, especially in North America, Asia-Pacific and Africa.

#### 2010

We launched offers focused on Retail segments (SME and individuals).

#### 2015

We acquired GE Capital Fleet Services in Europe and launched Arval Active Link, the first integrated offer for telematics on the market.

#### 2018

We launched our SMaRT approach to support customers in their energy transition (Sustainable Mobility and Responsibility Targets).

#### 2020

Launch of Arval Beyond, a new strategic plan to reflect the evolution of our positioning from carleasing to mobility including the car.

#### 2023

Renewal of the tripartite strategic cooperation agreement between Arval, Element and Sumitomo Mitsui Auto in Japan. The Alliance manages now 4.5 million vehicles and operates in 55 countries worldwide.

#### 1989

Creation of Arval Service Lease in France. We started our activity with 6 employees

#### 2007

Birth of Greenval Insurance, the insurance company dedicated to our customers.

#### 2013

We launched Arval Smart Experience in France, a combination of online tools, mobile technology and social networks? adding a whole new dimension to our customer and driver relationship.

#### 2016

We reached the 1.000.000 leased vehicles threshold!

#### 2019

We joined the Mobility as a Service (MaaS) Alliance, a network of more than 80 public & private partners to create the foundations for an open market of new mobility services.

#### 2022

Launch of Arval Connect, a powerful solution to help customers better control their fleet costs and accelerate energy transition.

#### 2025

Launch of Arval STAR, our new consulting methodology, addressing the current challenges of mobility and fleet management with actionable recommendations, to help organizations adapt and lead in an ever-changing environment.



# /// OUR KEY FIGURES

#### OUR TEAM'S ACHIEVEMENTS AT THE SERVICE OF OUR CUSTOMERS

**OUR DIRECT PRESENCE** 29 COUNTRIES

**OUR PRESENCE WITH THE ELEMENT-**ARVAL GLOBAL ALLIANCE 55 COUNTRIES

**OUR CLIENTS** 

+ 400,000 CLIENTS **ACROSS THE GLOBE** 

**OUR TEAM** 

+ 8,500 EMPLOYEES

gathered by our EVP\*:
"Arval, a place for people in action"

**OUR ARVAL LEASED FLEET** 

~ 1.8M VEHICLES

OUR LEASED FLEET WITH THE ELEMENT-ARVAL GLOBAL ALLIANCE

+ 4.5M VEHICLES

ANNUAL GROWTH OF OUR LEASED FLEET

+ 5.6%\*\*

A COMPANY OF BNP PARIBAS GROUP

Data reported in December 2024

\* EVP: Employee Value Proposition: "Arval, a place for people in action" / \*\* Growth rate in December 2024, vs December 2023



# /// OUR CORE BUSINESS

#### OUR FULL SERVICE VEHICLE LEASING OFFERS AND MOBILITY SOLUTIONS

# TO THE ROAD

- WE GUIDE YOU WITH OUR CONSULTING
- WE SELECT AND SUGGEST VEHICLES AND SERVICES THAT BEST SUIT YOUR NEEDS, **INCLUDING MORE SUSTAINABLE MOBILITY**

# ON THE ROAD

- WE DELIVER THE BEST « ON THE ROAD » SERVICE
- WE REPORT THE MAIN FLEET KPIS(1) THANKS TO OUR DIGITALS TOOLS AND PLATFORMS

# **OFF THE ROAD**

- WE RESELL THE VEHICLE ON THE USED **MARKET**
- WE ALSO PROCEED TO RE-LEASING THE VEHICLE AT THE END OF THE CONTRACT WITH **ARVAL RE-LEASE**

#### **OUR CORE SERVICES**

- FULL-SERVICE AND FLEXIBLE LEASING
- MOBILITY OFFERS, MAAS<sup>(2)</sup>
- INSURANCE AND ACCIDENT MANAGEMENT
- CONSULTING
- CONNECTED SOLUTIONS
- ROAD ASSISTANCE & TRAINING

- REMARKETING
- TYRES, MAINTENANCE AND REPAIR SERVICES
- RELIEF VEHICLES

(1) Key Performance Indicators (2) Mobility as a Service (Mobility Passes and budgets, etc.)



# **/// OUR PRESENCE** WORLDWIDE



ELEMENT-ARVAL GLOBAL ALLIANCE

AUSTRIA BELGIUM BRAZIL CHILE COLOMBIA CZECH REPUBLIC HUNGARY

DENMARK FINLAND FRANCE GERMANY GREECE

element CANADA UNITED-STATES MEXICO

> Alivo RENTING MARERUTO

**ECUADOR** 

rdamobility

ARGENTINA

URUGUAY

**IRELAND** ITALY LUXEMBOURG MOROCCO NETHERLANDS NORWAY

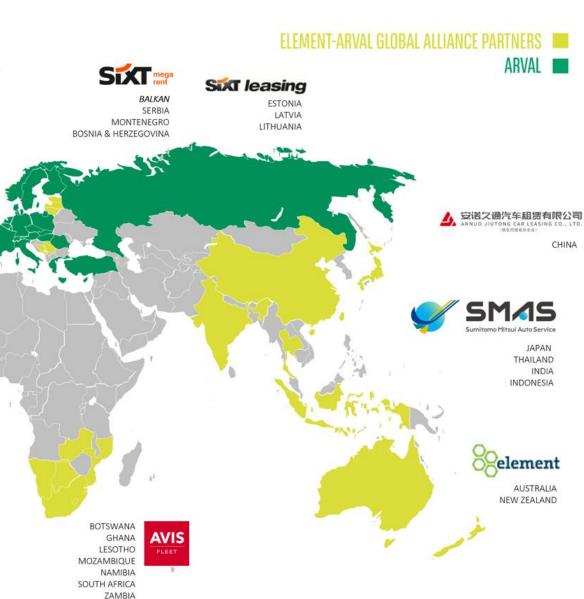
PERU POLAND PORTUGAL ROMANIA RUSSIA SLOVAKIA

SPAIN **SWEDEN SWITZERLAND** TURKEY UNITED KINGDOM



Johnson &Perrott

**IRELAND** 



# /// OUR STRATEGY : ARVAL BEYOND

FROM CAR LEASING TO SUSTAINABLE MOBILITY **INCLUDING THE CAR** 





We are committed to delivering an integrated mobility experience for our customers, providing them the necessary support for their energy transition, and the simplicity with connected and flexible products and services

> Alain van Groenendael, Arval Chairman and CEO

# Our Offers



#### 360° Mobility

gives customers wider sustainable mobility options to go from A to B: Bike rentals, car sharing, etc.



#### **Connected & Flexible**

delivers simple, flexible and connected leasing contracts: full-service leasing, Arval Flex, Arval Connect, in-car and voice services, etc.



#### Good for you, Good for all

focuses on the Arval Sustainability Strategy to help customers protect our environment and create safer roads.



#### **Arval Inside**

brings Arval's expertise to partners to co-design innovative and differentiating offers.



**/// OUR CLIENTS** 

# RETAIL



# INTERNATIONAL



# **BECAUSE WE SERVE ALL TYPES OF CLIENTS**



CORPORATE



**PARTNERS** 



# /// OUR PASSION AT THE HEART OF OUR INITIATIVES



### PEOPLE ENGAGEMENT

Arval is an ambitious company, and we all know that engaged and well-managed staff can contribute to its growth and be involved in its strategy. We want to be "a place for people in action" and work together to make it true

### **CUSTOMER SATISFACTION**

experience in terms of services and solutions, done in an ethical and a sustainable manner.

### **AGILITY AND EFFICIENCY**

We regularly share good practices and promote convergence in order to reduce time "to market" for each service we deliver.

### **SUSTAINABILITY** AND RESPONSIBILITY

With nearly 1.8 million cars on the road and billions of kilometers travelled every year, we have a say in energy transition, road safety, infrastructure, urbanization and responsible mobility.



# /// OUR CORPORATE SOCIAL RESPONSIBILITY STRATEGY

#### A STRATEGIC PRIORITY FOR A POSITIVE IMPACT



#### OUR PEOPLE

- Promote diversity, inclusion and sustainability in the
- Be a good place to work with responsible employment
- Be a learning company supporting dynamic career





#### THE COMMUNITY

- Influencing and acting for driver safety
- Supporting R&D for the future of sustainable mobility
- Sustain corporate philanthropy actions related to our core business

#### THE ENVIRONMENT

- Partnering with our customers in the transition to low-carbon mobility
- Reducing the environmental impact of our operations
- Advance awareness and sharing of best environmental practices



"With near 1.8 million cars on the roads, as many drivers behind the wheel and billions of kilometers travelled every year worldwide, we invest in energy transition for a more sustainable mobility"

> Alain van Groenendael. Chairman and CEO of Arval

#### Contributing to 15 of the 17 United Nations Sustainable **Development Goals (SDG)**







































# **/// OUR AWARDS** THEY TRUST US



# REGULARLY AWARDED FOR OUR SUCCESSES

#### **Services**

**GUIDO CARLI ELITE AWARD 2022 "BEST LEASING COMPANY FOR** THE WIDE RANGE OF PRODUCTS AND SERVICES OFFERED" **Arval Italy** 

> **GOLDEN EAR CERTIFICATION 2022** (CUSTOMER FEEDBACK) Arval Netherlands

L'AUTOMOBILE ET L'ENTREPRISE **AWARD 2022 Arval France** 

TRUE LEADER AWARD 2022 & **BUSINESS ACCELERATOR AWARD Arval Romania** 

# **Sustainability**

**ECOVADIS 2025 PLATINUM** Arval

**ECOVADIS 2024** GOLD Arval

**ECOVADIS 2023** SILVER Arval

**ECOVADIS 2022** GOLD **Arval & Arval Italy** 

**ROAD SAFETY COMPANY OF THE YEAR 2021 Arval Poland** 

### **Engagement**

"WOMAN THAT CHANGED **ROMANIA" AWARD 2022** for Roxana Lupescu Arval Romania

> **FLEET NEWS WELLBEING AWARD** 2021 Arval UK

**GREAT PLACE TO WORK CERTIFICATION 2021 Arval Switzerland** 





